

Dogs freed

from puppy factory

These are the faces of dogs discovering the joys of life for the very first time. After a four-month long investigation, dogs who had lived their whole lives without exercise, comfort, sunshine, or kindness, were recently RESCUED!

Evidence provided by Animals Australia, and aired nationally on Today Tonight, has given the public a glimpse inside one of Australia's cruellest puppy factories, in Pyramid Hill, Victoria.

In large windowless sheds, dogs were crowded into row after row of faeces

littered wire cages, with no bedding and no enrichment. These miserable conditions were the birth-place of countless puppies, bred en masse for sale. Never let out to exercise, and deprived of human affection, the dogs who were kept for breeding may have spent the rest of their lives locked away like this. But not anymore!

Thanks to a joint effort by Animals Australia, RSPCA Victoria and Loddon Shire Council, more than 100 dogs have now been rescued from the property, and charges may soon be laid against the owner.

Finally, they have the chance to discover what it means to be a dog; to experience the simple joy of grass beneath their feet, of being free to run and play; and the chance to be adopted and find their place in a loving home.

Follow their story and help shut down puppy factories at:
AnimalsAustralia.org/puppy-factories
(Get your tail wagging with more good news for dogs on page 4.)

**Also in
this issue:**

Is this the end of the
**battery
cage?**

Exciting news for hens! (Pg. 3)



World-first campaign tackles factory farming

Winning hearts AND awards!

The creative team that helped a little pig sing has snapped up a prestigious Mobius award – the Oscars of the advertising world. Our world-first TVC was also shortlisted for a much sought after Cannes Lion!

One year ago a little winged pig took flight on television screens across the country singing a song of hope for a kinder world. Since then our internationally acclaimed Make it Possible campaign has been translated into 9 languages; inspired 170,000 Australians to pledge to help end factory farming; and seen another Australian state move to end the cruellest practices.

Every day we are receiving feedback that becoming informed about the plight of animals in factory farms has been life-changing – from the young to the elderly, Make it Possible is opening hearts and inspiring change.

We are seeing the first signs that our campaign is working with the latest consumer research revealing a notable shift in purchasing intentions with more people avoiding factory farmed products. Retailers

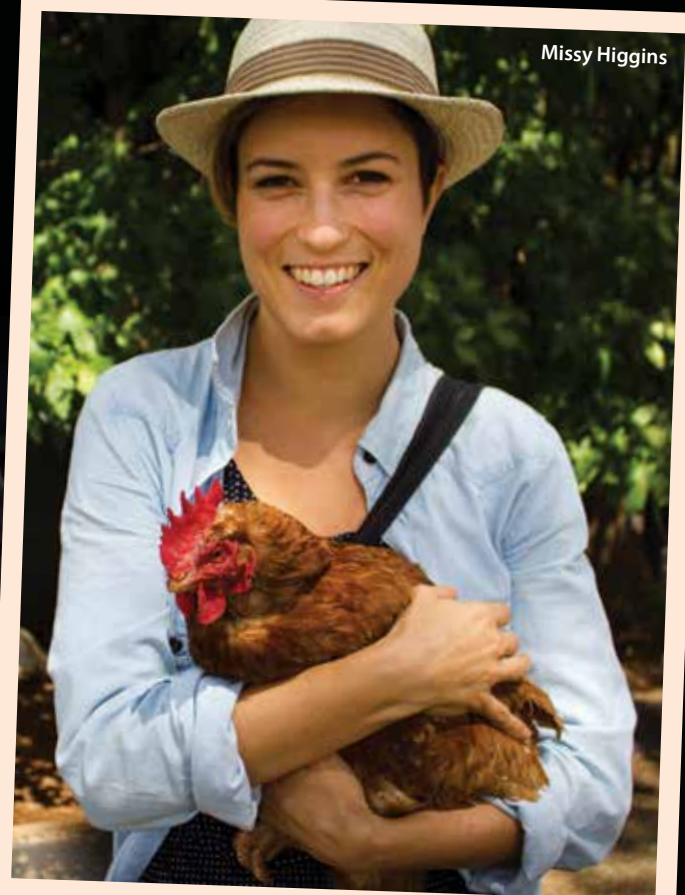
are responding too by reducing the number of factory farmed products on their shelves and increasing the number of meat-free options.

The campaign strategy of informing and empowering the community is clearly working - but our challenge is to keep the suffering of factory farmed animals in the minds of consumers until every last one of the 12 million hens in cages is freed and all animals raised for food are protected from cruelty.

We're on prime time TV!

Much loved Aussie identities including Pat Rafter, Missy Higgins, Hugh Sheridan, Michael Caton, Peter Siddle and Mick Molloy are giving a voice to animals in factory farms - their message of kindness so far reaching over 5.3 million people! And thanks to the support of thousands of caring individuals we've been catapulted onto prime time TV in top rating shows like Border Security, MasterChef and 60 Minutes! Now that's something to sing about!

Missy Higgins



Cage eggs to come off the shelves at Woolworths!

In a move that could signal the beginning of the end of the battery cage in Australia, Woolworths has announced it will take all cage eggs off the shelves by 2018.

Responding to growing consumer concern about the welfare of laying hens, the retail giant has also pledged clearer labelling on its free range eggs and to raise its welfare standards for chickens raised for meat.

In animal welfare terms, these represent the largest areas of concern in Australia, with 12 million hens still confined in cages and some 500 million chickens raised for meat each year - most of them in factory farms. The announcement comes after both Coles and Woolworths moved to stop sourcing pork products from pigs cruelly

confined in sow stalls.

The barren battery cage has been banned across the European Union since early 2012. In the UK, it's been the supermarkets that have led needed improvements in animal welfare. We always knew that with laws consistently failing animals raised for food in Australia, it would be consumers who would drive change for animals in our own country. Woolworths' historic decision reflects this and provides further evidence of the power of the informed and caring consumer.

Join over 170,000 Australian families and individuals who have already pledged to help make a kinder world for these animals at MakeitPossible.com



Cages BANNED!

The ACT is set to become the first jurisdiction in Australia to render routine cruel practices in factory farms illegal! Members of parliament have supported an historic bill to ban battery cages, the de-beaking of layer hens and the severe confinement of pigs in sow stalls and farrowing crates.



Like hotcakes!

When the National Farmers Federation tried to stop the sale of our shopper bags in Coles they got more than they bargained for – generating so much publicity for Make it Possible that the bags nearly sold out in the first day. And MIP supporters turned their outrage into action by pitching in to fund a bonus round of our factory farm ads on TV!



Chicken meat giants misled consumers

If 40,000 birds crammed into one shed, each with less space to live in than an A4 piece of paper, sounds anything but 'free' to you — you're not alone.

The Australian Competition and Consumer Commission (ACCC) and the Federal Court of Victoria agree, recently finding Baiada and Barrter, suppliers of chickens to Steggles, mislead consumers by claiming their chickens were 'free to roam', and were fined \$400,000. The landmark judgement came after another chicken

giant, Turi Foods, parent company of La Ionica, was fined \$100,000 for making the same misleading advertising claims.

Chickens in factory farms suffer miserably throughout their short lives. Informed consumers can drive change for these animals through the choices they make in the supermarket every day. Get the full story on what labels really mean for Australian chickens here:

MakeitPossible.com/chickens

'Top' breeder exposed for cruelty!

These dogs may have been confined and unloved, but late last year, when Animals Australia received footage of their conditions, their fate began to change for the better.

It's almost beyond belief that they were found at a facility considered to be one of Australia's 'top' Collie breeders, Calstead Collies. But when their story aired nationally on Today Tonight the community was exposed to the grim reality that Victorian laws are failing to protect dogs.

The evidence was damning: dogs without free access to water or bedding, many not being exercised. In the worst cases, dogs were confined in what can only be described as 'upright tombs', with no fresh air and no sunlight.

This shocking cruelty sparked a public outcry. To date over 13,000 people have spoken out for these dogs; a large number have been removed from the property; and in August 2013, the breeder was charged with 80 offences.

Thanks to the efforts of Animals Australia supporters and Casey Council, those responsible for this cruelty will now be held to account in a court of law.

Inconceivably, Calstead Collies remains a member of Dogs Victoria. Add your voice to the call for greater protection for dogs at: AnimalsAustralia.org/collies



Dogs are people too

Research offers insight into the emotional world of dogs.

That dogs experience life through a lens of emotions may seem obvious to dog lovers. But scientific evidence for this has been elusive – until now.

Using only positive training, and allowing dog 'volunteers' to quit at any time, Dr Gregory Berns and his team have trained dogs to sit still in an MRI scanner, while their brains are scanned. For the very first time, we can see the brain activity of fully conscious dogs.

They've found that dogs' brain activity is "strikingly similar" to ours.

The evidence is so compelling that Dr Berns has said: "My one inescapable conclusion is this: dogs are people, too."

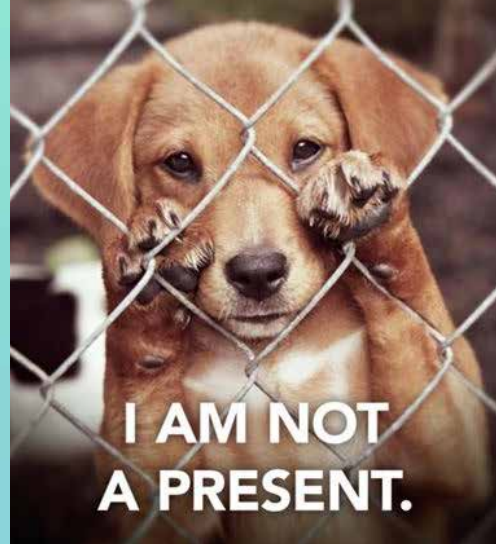
Could this help to reshape how we see not just dogs, but all animals?

AnimalsAustralia.org/dogs-are-people



WHAT ARE YOU RETURNING THIS HOLIDAY SEASON?

Socks don't get scared and lonely when they get returned. But every year, thousands of abandoned 'gift' puppies and kittens are put down in shelters. **Animals are for life.**



**I AM NOT
A PRESENT.**



- A THOUGHTFUL PUPPY'S GUIDE TO -

how to find a puppy



We're reaching out to the masses on major national current affairs programs with all the important issues impacting animals in Australia.

ABC's 7.30 program highlights rodeo's cruellest event - calf roping - where young animals are chased and traumatised in the name of 'sport'.



For the second time, ABC's Four Corners delves into Australia's live export trade, this time to investigate the brutal massacre of 21,000 Australian sheep in Pakistan.



Channel 7's Today Tonight speaks to Animals Australia about the appalling conditions at Calstead Collies – one of Victoria's top show collie breeders.



A shocking case of cruelty to bobby calves in a north Victorian abattoir is exposed on ABC's Lateline thanks to the efforts of Animals Australia and member society Animal Liberation NSW.



ABC's 7.30 program airs Animals Australia's investigation exposing horrific cruelty to Australian cattle at two Egyptian abattoirs.

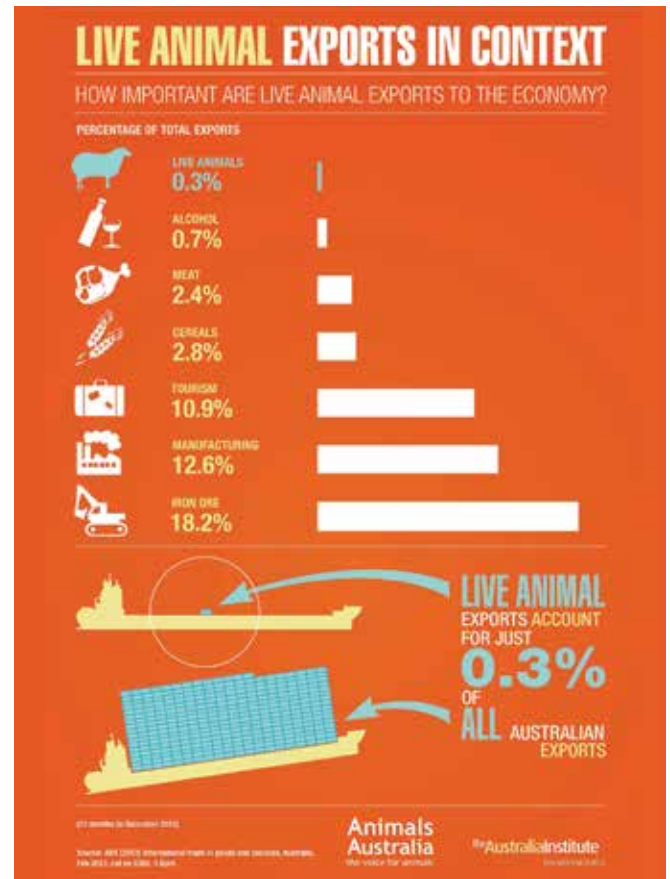


Channel 10's The Project launches Animals Australia's Make it Possible campaign - bringing the plight of animals in factory farms to a national audience.



Animals Australia teamed up with The Australia Institute to provide some perspective about the true economic 'value' of live export. Download and share the infographic at:

AnimalsAustralia.org/exports-in-context



Fighting for the victims of live export — under a new government

When Prime Minister Tony Abbott apologised to Indonesia for the 5 week suspension of trade in 2011 – which aimed to spare further cattle from a brutal death in Indonesian slaughterhouses – caring Australians responded with their own apology – to the animals.

Within hours, the 'people's apology' went viral - shared thousands of times on social media and reaching more than half a million people.

Animals Australia's campaign against this cruel trade has continued through four changes of government. Over that time we have seen sweeping reforms to the industry. Live export is now harder, more expensive, and fewer animals are being exported as a result.

Caring Australians have put this issue firmly on the political agenda. Persistent phone calls, e-mails and letters have given MPs the public support they need to be vocal in their opposition to the cruel live export trade and many of these MPs were re-elected in 2013.

We know that even a government that is most supportive of the live export trade in principle cannot defend the horrific cruelty that we uncover time and time again. Rest assured, our investigations will continue. We will persist in holding this industry to account, and there will come a day when neither major political party can afford to continue to support live animal export. Until that day, your relentless voices on behalf of animals will never be in vain.



Dairy calf cruelty exposed

Young calves pushed, shocked with electric prods, hit and dragged up a metal ramp to be slaughtered. Some, too weak to stand, were thrown into the slaughter chute. This shocking undercover footage, provided to Animals Australia and immediately lodged with authorities, was taken at an abattoir in Northern Victoria. It looked to be 'business as usual'.

For these dairy calves, their first and last week of life was a tragic example of what can happen when young, vulnerable animals are deemed economically worthless and treated as such.

They suffered not only because of illegal cruelty — but, crucially, because they

were not wanted by the commercial dairy industry. Born only to keep their mothers producing milk, hundreds of thousands of Australian 'bobby calves' are slaughtered each year as 'waste products' of the dairy industry.

Incredibly, no cruelty charges were laid in this case. Instead, the abattoir owners and several workers were issued with formal warnings and were ordered to change their practices.

The terrible treatment at this abattoir is not the first, nor will it be the last time that calves will be thrown, dragged and abused. Their inability as babies to comprehend what is being 'asked' of them requires

them to be treated with compassion and patience — two human traits rarely witnessed when it comes to dealing with unwanted and 'worthless' animals.



Dairy-free & delicious

It's easy to make kinder choices for bobby calves and their mums – just check out these great dairy alternatives!



Milks

Experiment with the refreshing tastes of soy milk, rice milk, almond milk or oat milk! You can find them in the long-life milk section of most supermarkets.

Yoghurts

If you love yoghurt on your muesli or just as a snack, try Kingland Soy Yoghurt or Soy Life Yoghurt. And COYO coconut milk yogurt is an amazing soy-free option!

Cheeses

Try Tofutti Slices on burgers, Cheezly in toasties or melted over lasagne, Vegusto Mild Aromatic on crackers or in sandwiches and Tofutti cream cheese on a toasted bagel!

Chocolates

Most dark chocolate is dairy-free, like Whittaker's Dark and Lindt 70%. Or look for Sweet William in supermarkets. In health or wholefood stores you can find Bonvita, Cocolo, Tropical Source, GoMaxGo and Nestar chocky treats.

For more delectable dairy-free suggestions, head to AnimalsAustralia.org/dairy-free

LIVE EXPORT INVESTIGATIONS

10 YEARS, 20 INVESTIGATIONS, 1 CONCLUSION...

Animals Australia's groundbreaking investigation in Indonesia in 2011 resulted in a new system of regulation whereby exporters must adhere to basic animal welfare standards and can face legal repercussions if rules are breached. We remain vigilant 'watch-dogs' of this industry. Along with local investigators and brave whistleblowers we have continued to hold exporters accountable when rules are broken and cruelty occurs.

THE MIDDLE EAST – PRE-2011



Between 2003 and 2010 Animals Australia conducted 9 live export investigations in Kuwait, Egypt, Jordan, Qatar, Oman, the UAE and Bahrain – documenting the shocking treatment of Australian animals.



INDONESIA - May 2011

Widespread brutality of Australian cattle in Indonesia was exposed for the first time. A public outcry led to an overhaul of live export rules, and the cruel 'Mark 1' slaughter box was banned.



TURKEY - August 2011

An investigation in Turkey revealed that cruel handling and slaughter methods were routine, with animals being hoisted by one leg to the ceiling while still conscious. These methods have since been outlawed.



INDONESIA - February 2012

Two Australian live export companies were sanctioned for animal welfare breaches in Indonesia after Animals Australia exposed cattle being taunted, jabbed in the face, and cut-up before they were confirmed to be dead.



QATAR - September 2012

Whistleblowers exposed the horrific neglect of dairy cattle and sheep exported to Qatar, but no one has been held accountable — the tragic consequences of a system that overlooks animals exported for 'breeding' purposes.

MIDDLE EAST - October 2013



Animals Australia again documented widespread and systemic breaches of Australian live export regulations in Jordan resulting in thousands of Australian sheep being brutally slaughtered in the streets during the Festival of Sacrifice. Legal complaints were also lodged in relation to breaches in Kuwait and Mauritius during this period.*



ISRAEL - June 2013

The shocking abuse of Australian sheep made national headlines in Israel with investigators documenting sheep being hit, kicked, punched and thrown down the loading ramp as they disembarked two live export vessels.*

LEBANON - June 2013

Animals Australia found Australian sheep secretly stashed away in a converted carpark in Beirut having been illegally trucked to Lebanon – a country not approved to take Australian animals.*

JORDAN - June 2013

Evidence documented in Jordan revealed the deliberate and systemic on-selling and cruel slaughter of Australian sheep in breach of live export regulations.*

MALAYSIA - May 2013

Australian goats exported to Malaysia were dragged, stuffed into bags and car boots; and sold into unapproved facilities — often with their ear tags removed to conceal this clear breach of export regulations.*

EGYPT- May 2013

The live trade to Egypt was suspended for a second time when Animals Australia investigators gathered damning evidence showing Australian cattle being subjected to brutal treatment in the country's only two accredited abattoirs.*

KUWAIT - February 2013

New evidence revealed Australian sheep were still being illegally sold into a notorious Kuwait livestock market five months after Animals Australia first alerted Australian authorities to the breaches.*

KUWAIT - September 2012

Animals Australia provided evidence of Australian sheep being illegally sold and cruelly slaughtered in a notorious livestock market in Kuwait to the Department of Agriculture. As a result three Australian live exporters had additional conditions put on their export licences.

PAKISTAN - October 2012

21,000 Australian sheep were clubbed, stabbed and many buried alive in Pakistan after officials discovered the animals had been rejected by Bahrain for disease fears - a fact not disclosed when they agreed to take the 'rejected' animals.

ISRAEL - December 2012

Cattle were being punched, kicked and shocked with an electric prod in the eyes, face and genitals in an abattoir in Israel, just two months after the facility had been considered acceptable to take Australian animals.

MAURITIUS - January 2013

The illegal shipping of cattle too pregnant to travel resulted in cows giving birth and dying on board and further animals dying in the feed lot upon arrival in Mauritius.*

Compassion's in fashion

More retailers and designers including K-Mart, Target and Feathers Boutique, have pledged to go fur-free upon learning of the cruelty in the fur industry which sees 50 million animals suffer and die in the name of 'fashion' each year. You can help save animals from this fate by becoming an Animals Australia Fur Detective today! Just follow the clues:

AnimalsAustralia.org/features/fur-detectives.php

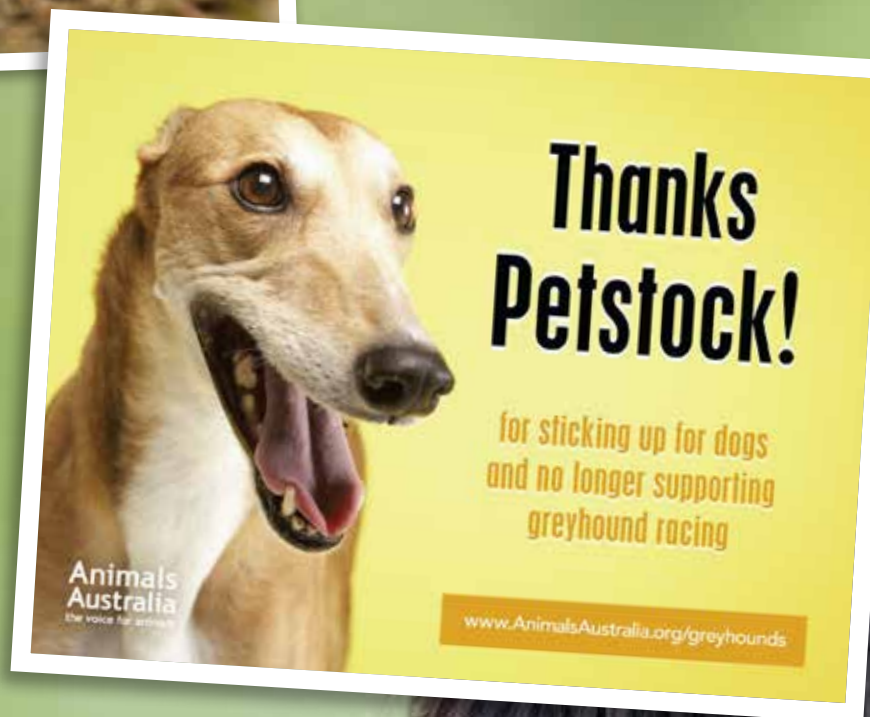


Pledge to help turtles and dugongs

Thanks to the lobbying of thousands of caring Australians, the Coalition will invest \$5 million in a suite of programs to protect turtles and dugongs in the Great Barrier Reef from the dangers of poaching, illegal hunting and marine debris. The commitment comes after last year's landmark victory with the Queensland government finally affording these vulnerable animals legal protection from brutal hunting methods.

Sponsors abandon cruel rodeos

Big W, Nissan and Origin Energy are the latest big-name sponsors to withdraw their support for rodeos after learning of the cruelty and trauma animals endure during these events. Animals Australia investigators continue to monitor rodeos around the country and have lodged nine formal complaints detailing over 140 separate breaches over the past year. These include failure to treat injured and bleeding animals, excessive use of electric prodders and animals being hit and kicked. Help us stamp out the cruelty of rodeos at AnimalsAustralia.org/rodeos



Abandoned and abused *Racing's dark secret*

The horrendous slaughter of unwanted racehorse Nature's Child at a Victorian knackery shone a spotlight on a side of horse racing that the industry would prefer people don't see.

Every year, thousands of unwanted and 'unprofitable' racehorses are killed in Australia. This gentle Thoroughbred mare was just one of them. Her death was so cruel that it sparked a formal investigation when Animals Australia and our member society, the Coalition for Protection of Racehorses, brought it to the attention of authorities.

At the time of her death, occurring just minutes from Australia's most famous

racetrack, Nature's Child was still listed on the website of Racing Victoria as being out to pasture. The truth was, her ultimate fate was the same as most horses born into this industry when they are deemed too slow, become injured or are not making their owners enough money. The industry even has a term for this tragedy – 'wastage'.

There was no justice for Nature's Child but you can help send a strong message to racing bodies that cruelty is not profitable by pledging to not bet on horse races while young, healthy horses are killed by the thousands each year.

AnimalsAustralia.org/take_action/wastage



30,000 people take action for cows and sheep!

You'd be forgiven for thinking that the Codes of Practice for the treatment of sheep and cattle were designed to protect these animals from harm. But in fact, these Codes side-step animal cruelty laws, allowing farmers to, for example, cut pieces off lambs' and calves' bodies without pain relief.

So when the new proposed Codes of Practice were opened for public consultation in April, we didn't hesitate to tell people what these standards would mean for our four legged friends and to help supporters have their say. The response was overwhelming. Over 30,000 people wrote to the government calling for greater protection for these gentle animals!

What would the proposed new Codes mean for sheep and cattle?

Under the new proposed standards, there will be no requirements for: food and water to be available to all animals daily; for shelter or shade to be provided; or for all animals to be regularly inspected. Workers will still be allowed to strike animals and use electric prods. AND animals will still suffer painful surgical procedures like castration, dehorning, branding, and mulesing without any pain relief.

Have you ever seen...

A sheep teach a young bull to play?
<http://on.fb.me/1eq2ePj>

Or a cow make friends with a cat by licking his head?
<http://on.fb.me/1db7A42>

NO? Then you need to pay a visit to:
[facebook.com/AnimalsAustralia](https://www.facebook.com/AnimalsAustralia)

Help protect sheep and cows everyday!

What you choose to put on your plate makes all the difference for animals like Miss Marple and Wilkie. By choosing to eat more meat-free meals or taking animals off your plate completely, you can help protect cows and sheep from cruelty AND save lives! Get started by visiting: AnimalsAustralia.org/cruelty-free

Meet the animals!

'Miss Marple'

For most of her life, Miss Marple did not have a name. She was simply known by the number on her ear tag, '5'. She was found in a dire state, on a rural property in Victoria. Estimated to be the remarkable age of 20, for years she had been forced to produce calf after calf, each of them taken from her to be raised and killed for beef. When she was taken in by Edgar's Mission Farm Sanctuary she was skin and bones and could barely summon the energy to even walk.

Thankfully, Miss Marple is recovering well in her new home. She has quickly taken to exploring the sanctuary, making new friends and seeking out affection from anyone she can.

Like Miss Marple, every cow has her own story to tell and her own personality. Some are clever. Some are social. Some are shy. Researchers are only just scratching the surface of what we know about cows.



Already they've discovered that they have best friends, enjoy solving mental challenges, and can even hold a grudge. But when it comes to Miss Marple, you'll never meet a cow with a more forgiving nature.

'Wilkie'

Wilkie is a gentle lamb, who loves the company of people and other animals. He has been living at Brightside Farm Sanctuary for about a month. But things could have gone very differently for him...

He was found on a large sheep property in Tasmania. The second of twins, he got stuck during birth. Fortunately for him, he was found by a caring community member, who helped deliver him. But he was so weak, that when his mother and brother got up, he could not follow them. And so he was taken to Brightside, where he will be free from the stresses of the wool and meat industries.

This friendly little lamb can now be seen wagging his tail when excited, and unlike most lambs, he will get to keep his tail!

It's now known that sheep, not only form friendships, but even think about their friends when they are not around. Fortunately, Wilkie will get to live out a full life at his new home surrounded by friends.



*“One to change a few,
a few to change many,
many to change the world
starts with one.”* - Unknown author

India declares dolphins as ‘non-human persons’

Dolphins have names for each other. They use unique whistles to address other individuals, who then answer back – just like humans. In recognition of their remarkable intelligence, India has declared dolphins to be ‘non-human persons’ – becoming the fourth country to outlaw keeping dolphins in captivity for entertainment!

RESCUED! How one random act of kindness inspired a nation.

An extraordinary rescue operation unfolded in Gympie, Queensland, when a local woman discovered a lungfish stranded in a flooded hotel car park. This remarkable act of human kindness was captured on camera as Sasha Ambrose gently carried the rare Queensland freshwater fish to the safety of deeper water.

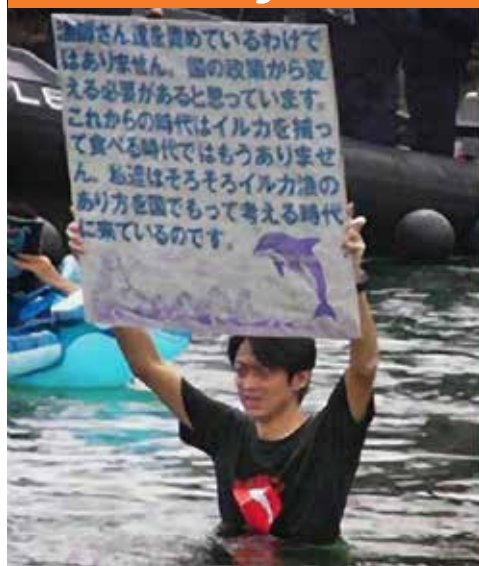
This is one tiny glimpse into an epic story of survival. Lungfish are among the longest surviving vertebrate species on the planet.

They swam in ancient streams alongside dinosaurs, millions of years before humans walked the Earth. This moment of unconditional compassion went viral on social media and touched the hearts of a nation.

Fish are fascinating creatures who sense pain and fear just like other animals – and they need our help. You too can be a friend to fish by heading to AnimalsAustralia.org/fish



Why is this man crying?



This is Satoshi Komiya, a caring Japanese man who entered the waters of Taiji Cove, pleading for the lives of wild dolphins who have been captured in underwater nets.

This idyllic Cove is the site of one of the world's most brutal slaughters — where every year, thousands of dolphins are captured. Some will be condemned to a life in captivity in marine parks, and thousands are mercilessly killed for their flesh.



Surrounded by police who were defending the hunt, Satoshi did the only thing he could do — he held up his sign, and pleaded. But it was only after he submerged his head under water that he could hear it — families of panicked dolphins crying out in distress. After returning to the surface, Satoshi tried to describe what he heard, and he broke down in tears.

The battle for Taiji dolphins continues. 20,000 Australians have already taken action for these dolphins – you can too: AnimalsAustralia.org/dolphins

All bets are off in Israel

Israel looks set to ban betting on animals. A bill introduced in July describes how the pressures of gambling lead to animals being pushed to the extreme and that “suffering and cruelty” are inevitable.

Costa Rica bans cages

Costa Rica has declared its new motto on wildlife protection: “No Cages”. They’re closing the country’s zoos, and releasing animals back into the wild or into sanctuaries. Where bars and cages once existed there will now be trees, parks and gardens!

EU bans sale of cosmetics tested on animals

The EU has taken a big step forward for animals this year by banning the import and sale of cosmetics tested on animals! This decision will spare MILLIONS of rabbits and other animals from being burned, poisoned and killed in painful and unnecessary tests. Way to go EU!

T-shirts



Animals Australia Tee

Ladies sizes: XS, S, M, L, XL

Unisex sizes: XS, S, M, L, XL

Price: \$30

Code for Ladies: AALSHIRT

Code for Unisex: AAUSHIRT



"Cage Eggs' are a Life Sentence' Ladies Tee

Newly styled!

Sizes: XS(8) S(10) M(12) L(14) XL(16) XXL(18)

Price: \$30 **Code:** CESHIRT



Jade WhyVeg? Tee

Best seller.

New colour and style!

Ladies sizes: XS(8) S(10) M(12) L(14) XL(16) XXL(18)

Price: \$35

Code for Ladies: WVSHIRT

Getting Active



Make It Possible Flyers

Pack of 50 flyers to inform consumers about factory farming.

Price: \$4 **Code:** MIPLEAF



Live Animal Export flyers

Pack of 50 flyers to inspire people to use their power to help end live export.

Price: \$4 **Code:** LELEAF

Symbolic Adoptions



These animals are looking for loving homes! Every 'adoption' supports Animals Australia's campaigns to help animals.

Bobby Calf	\$43	Code: SAB
Lamb	\$35	Code: SAL
Bunny	\$27	Code: SAR
Piglet	\$35	Code: SAP
Chick	\$17	Code: SAC

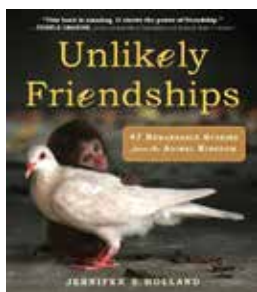


Campaign Sticker Pack

Show you care with these high quality campaign stickers. 15 striking designs in total!

Price: \$10 **Code:** CSTP

Top Sellers



Unlikely Friendships by Jennifer S. Holland

This book describes the most amazing friendships between species. Each story and also offers insights into why these animals may have bonded in such unexpected ways. Animals Australia staff love this book!

Price: \$32 **Code:** UFBOOK



Ecoya Lemongrass & Ginger Soy Candles

A beautiful soy wax candle. Delicately poured into a contemporary glass jar, capped with a silver lid and presented in a colourful box. Enjoy up to 80 hours of burn time.

Price: \$39 **Code:** LGCA



Sailor Mouth Lip Balm

Handmade, cruelty-free nourishment & protection for your lips & packaged with love to ensure the freshest product. In two tastebud tantalizing flavours:

Toasted Coconut: TCLB
Sweet Mint: SMLB

Price: \$7 ea.



Make It Possible 'Green' Shopper Bag

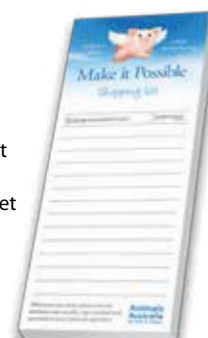
Show everyone that you believe a kinder world is possible whenever you go shopping with this stylish reusable 'green' shopping bag (available only in blue!).

Price: \$5 **Code:** MIPBAG

Make it Possible Ethical Shopping List

15-leaf shopping list doubles as a powerful statement against factory farming. Reverse side acts as a note to the supermarket manager objecting to factory-farmed products. Hand it over at the checkout. Easy!

Price: \$2 **Code:** MIPLIST





'Be a Lifesaver!'
Designer Ladies Tee

Ladies sizes: XS(8) S(10)
M(12) L(14) XL(16) XXL(18)
Price: \$40 **Code:** BLSSHIRT



'Kicking Ass for the Animals'
Ladies and Unisex Tee

Ladies sizes: XS(8) S(10)
M(12) L(14) XL(16) XXL(18)
Unisex sizes: XS, S, M, L, XL
Price: \$40
Ladies (Ash) **Code:** KALSHIRT
Unisex (Brown) **Code:** KAUSHIRT



'Unleashed' Tee

Ladies sizes: XS(8) S(10)
M(12) L(14) XL(16) XXL(18)
Unisex sizes: XS, S, M, L, XL
Price: \$30
Ladies Red **Code:** ULRSHIRT
Ladies Black **Code:** ULBSHIRT
Unisex Black **Code:** ULUSHIRT



Unleashed Sticker Pack

Collection of 12 glossy Unleashed campaign stickers. A favourite!
Price: \$3 **Code:** UNSP



Kick-Ass Drink /
Stubby Cooler

Keep your cool with Unleashed's new 'Kicking Ass for the Animals' cooler.
Price: \$7 **Code:** COOL



Causebands

"Humane Human" O-BAND
"Meat-Free Zone" B-BAND
"Stop Animal Tests" K-BAND
"100% Cruelty-Free" G-BAND
Price: \$5 ea.



Unleashed Badge
Value Pack

Designs include: 'Animal Cruelty Sucks', 'I Heart Animals', 'Give Leather the Boot!' & 'Why Love One, and Eat Another?'
Price: \$6 **Code:** UNBDG



Unleashed Poster Value Pack

A pack of three tongue-in-cheek posters that pack a punch for animals!
Poster size: 42 x 42cm.
Price: \$20 **Code:** UNPS

Order/Donation Form

Code	Description	Size	Quantity	Unit Price	Total
				\$	\$
				\$	\$
				\$	\$
				\$	\$
				\$	\$
				\$	\$
All prices include shipping within Australia or NZ			I would like to make a donation of:		\$
				TOTAL:	\$

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ANIMALS AUSTRALIA UNleashed

They say the youth of today are tomorrow's leaders. Well, animals will be in safe hands with these young advocates on the case. We can't get enough of hearing about young people making a difference for animals. Do you have a story to share? Visit: unleashed.org.au/challenge



These six teens from Ivanhoe Girls Grammar decided they weren't going to stand for factory farming. So they took political action!

The team presented a Bill to abolish factory farming at the Victorian Youth Parliament in July. And it passed! Hopefully it won't be too long before the real Victorian Parliament also recognises that animals raised for food deserve a life worth living.



Cruelty-free chocolate is HOT!

After watching a video revealing the truth about the dairy industry, a whopping 96% of Unleashed members said they'd prefer dairy-free chocolate. And 5 lucky individuals won a delicious cruelty-free goodie bag. Want in on the secret the dairy industry doesn't want you to know? Head to unleashed.org.au/dairy



Say it with stickers!

Every month, Unleashed gives away 50 sticker packs to budding young animal advocates, to help spread the message of kindness. Go in the draw to WIN yourself a set, or purchase a pack of 12 for \$3 now at unleashed.org.au



11-year-old Christina is passionate about ending factory farming. She spends her spare time making these adorable octopus toys to sell at her school. Each octopus comes with info about Make it Possible and the plight of animals in factory farms.

Unleashed on tour:

Festival-heads might've caught us at the Big Day Out and Soundwave festivals in 2013. Nothing like getting some sunshine, listening to some tunes and speaking up for the animals!



Seeing a little piggy take flight from a factory farm inspired 10-year-old besties, Tess and Phoebe, to take action for animals. They've been holding Make it Possible stalls and selling handmade goodies to raise funds to help fight factory farming.



Make it Possible

Thousands of Animals Australia supporters uploaded pictures for a series of full-page newspaper ads to fight factory farming. What did it look like?

Turn over to see!

WE BELIEVE

IN A WORLD WITHOUT FACTORY FARMING

Make it Possible

There are many things in this world that we are powerless to change. But ending factory farming — the #1 cause of animal cruelty in Australia today — is not one of them.

We are parents and teachers; engineers and nurses; bus drivers and beauty therapists. We are Australians who believe that all animals in human care should receive

legal protection from cruelty. We were shocked to discover that this isn't the case. Deliberately hidden from our view, some 500 million animals are caged and incarcerated in factory farms — treated like cogs in a production line rather than living beings. Exemptions in animal cruelty laws have made it legal to cut bits and pieces off conscious baby animals in order to fit them into this cruel and unnatural system. Animals who are every bit as intelligent and social as those we

consider part of our families wake up each day only to suffer.

If you, like us, and like respected Australians Pat Rafter, Missy Higgins, Peter Siddle and Mick Molloy, believe that every animal deserves protection from cruelty — then please join us in making a world without factory farming — possible.

It's easy. Over 100,000 of us have already made a personal pledge to animals: to simply refuse factory-farmed products; to eat

fewer animal products; or to be meat-free. It's a small choice we can each make, but it makes a world of difference to them.

If you want to make a difference too, then watch the life-changing 'Make it Possible' film, and take your pledge today, at MakeitPossible.com.

Signed,
100,000 Australians



[Make it Possible.com](http://MakeitPossible.com)

Animals Australia
the voice for animals



See the life-changing film for yourself at
MakeitPossible.com