

Comics have a crack AT CAGE EGGS

What do you get when you put five of Australia's top comedians in a room with a rescued battery hen?

A recipe for romance and a heart warming nationwide campaign inspiring Australians to free hens from cages.

The idea was simple: create a national campaign calling on Australians to make the battery cage history. Enlist the support of much loved comics **Carl Barron, Mick Molloy, Lehmo, Arj Barker** and **Peter Rowsthorn**. And recruit the star of the show — 'Little Miss Sunshine' — a hen with the perfect mix of street smarts, wit and personality.

Comedian Lehmo puckers up with Little Miss Sunshine

Thanks to the generous support of Animals Australia supporters, like you, this quirky campaign with a powerful message has taken flight. Spanning TV, billboards, trams, taxis and online — hens have been given an unprecedented voice and hope for a kinder future.

Hens in battery cages never get the chance to spread their wings, or enjoy the simple things in life. Our five funny men know "That ain't no way to treat a lady!" And they aren't alone...

Already, caring people have pledged to free over 125,000 hens from cages this year!

SEE EXCLUSIVE BEHIND THE SCENES FOOTAGE FROM OUR TV AD AND TAKE THE PLEDGE TO FREE HENS FROM CAGES TOO AT: AnimalsAustralia.org/ladies

MAKING CAGE EGGS HISTORY: here, there and everywhere!



Appearing on televisions, billboards, taxis and trams all over the country, funny-man Mick Molloy and his new feathered friend are inspiring millions of Australians to think differently about hens and join the fight to make cage eggs history.





Scenes from the recent television commercial

Meet Little Miss Sunshine

FROM A BATTERY CAGE TO CENTRE STAGE!

This little brown hen spent the first 18 months of her life confined day in and day out to a small cage, valued only for the eggs she produced. Now, thanks to Edgar's Mission Farm Sanctuary in Victoria she is discovering how wonderful life can be on the other side of the wire!

But freedom was just the first step in a new life for this lovable bird affectionately known as Little Miss Sunshine. The sweet and curious girl has teamed up with Australia's most-loved comedians as the face of our new nation-wide campaign to free other 'ladies' just like her.

And from the farm yard to the studio, she's dazzling everyone she meets with her intelligence and charm (our biggest challenge during filming was keeping her awake in the warm embrace of co-star Mick Molloy!) This charismatic little bird is a walking, clucking example of why life in a cage is no way to treat these intelligent, sensitive animals.



WATCH HER AD AND SEE WHAT OTHER TRICKS SHE HAS UNDER HER WING AT AnimalsAustralia.org/ladies

Petsway — just one of the pet shops exposed for supporting puppy factories

WE DO NOT
SUPPORT PUPPY
FARMS



When this little pup pawed at the glass of a pet shop window, she could never have been aware that it was an investigator peering back from the other side...

The puppy factory con

In this moment, this little puppy became the key to unravelling one of the biggest secrets of the commercial pet industry. A ground-breaking new investigation has exposed the secret ties between pet shops, online retailers, and the lucrative puppy factory trade.

Puppy factories are quite literally factory farms for dogs. In fact, before the Kerang puppy factory confined dogs, it was a factory farm for pigs. Both operations are disturbingly cruel, and disturbingly legal.

Pet stores are at pains to convince customers they do not support puppy factories. Yet numerous pet stores were found buying puppies from one of the country's biggest puppy factories based in Kerang, Victoria. More pups were being sold online through misleading ads on The Trading Post.

The investigation proves that it is impossible to guarantee the origin of animals when purchased online or in pet stores. The vast majority will be coming from large-scale commercial breeding facilities that deny dogs any quality of life.

Out of sight of the customer, mother dogs in puppy factories are forced to 'breed 'til they drop.' When she can no longer produce enough puppies, she is killed. Until that day, she suffers daily abuse in the form of a lack of enrichment and companionship.

"Sadly, I found out today that this is the place my beautiful retriever came from. It breaks my heart that his mum and dad won't know what it is like to sleep on the bed with the electric blanket on or to just be loved to bits as Hamish is." — Sandra on Facebook.

Animals Australia broke the Kerang puppy factory scandal on Channel 7 evening News. But while puppy factories remain legal, thousands of dogs still suffer in silence across the country. Animals Australia is working every angle for these dogs: lobbying lawmakers to outlaw puppy factories; working to shut down the ability of puppy farmers to advertise online; and, soon, mounting an exciting public awareness initiative to inform every dog lover how to avoid supporting puppy factories.

Read more at
AnimalsAustralia.org/puppy-factories



YOU CAN HELP!

- NEVER buy a dog online or in a pet shop. Save a life by finding your next four-legged companion at your local animal shelter.
- Donate to Animals Australia's investigations and public awareness fund to expose and end puppy factory cruelty.



Destination: Gaza

Animals Australia investigators continue to follow Australian animals into countries our own government officials refuse to tread — documenting cruel slaughter, ongoing breaches of regulations and gathering the needed evidence to hold those responsible accountable under the law.

This wide-eyed bull was born on a cattle station in Broome, WA. It's not known if he was always destined for the live export trade or whether the price at the saleyard was particularly good that week. What we do know is that all the profit in the world could not have justified the way he suffered and died in Gaza.

His abuse and slaughter was chronicled in painstaking detail in one of Animals Australia's seven legal complaints lodged over six months with the Department of Agriculture, each reporting the ongoing abuse of Australian cattle in the Gaza Strip.

He no more deserved to be stabbed in the eyes than those bulls who came before him deserved to be chased through the streets, beaten, slashed and knee capped with rifles during last year's Festival of Sacrifice. It was this carnage that sparked national

outrage and inspired more than 30,000 Australians to post the evidence to their MPs demanding that they watch the cruelty the live trade is responsible for.

Through the lens of a brave local investigator, Animals Australia has compiled one of the most damning live export cases ever put before the government, exposing the exporter's ongoing failure to protect the animals they are legally responsible for. As a result of our investigations, we have ensured that no further export permits have been granted to Gaza, but those animals still there tragically remain exposed and vulnerable.

What those who profit from this industry keep forgetting is that Animals Australia is always watching and we will leave no stone unturned in holding those responsible for cruelty accountable.

Watchdog. Advocate.

LIVE EXPORT CRUELTY CONTINUES



Beyond words

This once mighty animal stood tall and proud but by the time of his death in a backyard in Mauritius he had been reduced to a trembling, frightened shadow of his former self — another victim of Australia's live export trade.

Exhausted and defeated, with no energy left to struggle against the ropes that bound his legs, what he was feeling in these final few minutes of his life was tragically clear. If only he knew in this moment that he was not alone — that soon the nation would weep for him and that we would turn this collective grief and powerful evidence into action on his behalf.

On the back of Animals Australia's legal complaint, the exporter responsible was found guilty of failing to protect him and other bulls from extreme cruelty in Mauritius.

Hope in Gaza — compassion knows no borders

In a troubled, impoverished part of the world where there is little value placed on human or animal life, one brave young Palestinian man is bringing hope to Gaza.

This courageous individual has risked his life documenting the treatment of Australian cattle in the region's slaughterhouses — not only witnessing the horrors Australia's live export industry is supplying them to but the risks this trade poses to the safety of his own people. His evidence has formed the basis of a substantive legal complaint to the Australian government and our job now is to ensure his efforts bring about change.

His journey doesn't end here. This caring young man's dream is to establish an animal protection society, because, in his own words, 'there is nobody in Gaza acting on behalf of animals'. Animals Australia will support his mission, for we truly believe that kindness and compassion transcend all barriers and ending cruelty against animals will only benefit humans too.

Read more at BanLiveExport.com/hope-in-gaza

Live export system in crisis

Live exporters take advantage of the fact that Australian officials have no direct oversight or on-the-ground knowledge of how things work in importing countries. Nowhere is this clearer than in Jordan where after 12 months and four separate extensive legal complaints from Animals Australia, illegal private sales of Australian sheep continue.

This ongoing disregard of regulations saw the terrible street slaughter of thousands of Australian sheep during the 2013 Festival of Sacrifice. Inexplicably, the exporter implicated in recurring breaches continues to be granted export permits — sending more sheep into a country where there is little regard for animal welfare.

But with new regulations making exporters legally accountable, the case based on our evidence is building to have this exporter prosecuted and their licence suspended.





Lyn White, Campaign Director and Investigator,
Animals Australia, outside the Romanian parliament

INTRODUCING

Animals International

With our work traversing borders, time zones and cultures, in 2014 we took the momentous step of establishing Animals International — the global arm of Animals Australia.

Animal cruelty is a global problem and we are proud to be working alongside compassionate advocates all over the world to confront cruelty, inspire change and build more compassionate communities.

Our friends at Compassion in World Farming in the UK projected their message of protest against live export onto the striking White Cliffs of Dover. In Israel, we support the tireless efforts of animal advocates protesting against the abuse of Australian cattle and sheep imported into their country.

In Jordan, Animals Australia has helped draft animal welfare legislation and has supported the establishment of a rescue centre for abused zoo animals by the Princess Alia Foundation. We continue to work closely with PAF on projects to improve animal welfare in the region.

In Romania we are working with advocates to bring attention to the treatment of Romanian animals exported for slaughter. In Mauritius, we are testing new animal welfare laws with a detailed submission related to live export cruelty. Evidence we documented in the West Bank was shown to the EU Parliament to highlight the abuse of European animals exported from their shores.

Read more at AnimalsInternational.org

Politicians speak out

Hit with sledgehammers in Vietnam; leg tendons slashed in Gaza; killed on filthy slaughter slabs in Kuwait — these are just some of the dozens of breaches of live export regulations brought forth for government investigation.

As cruelty continues and legal complaints mount, so too does political pressure to end the trade and sanction exporters found breaking the rules. Already, seven Australian export companies have been forced to 'show cause' to the government as to why their licences should not be suspended.

"SUSPENDING THE LICENSES WOULD SEND NOTICE TO ALL THOSE WHO WORK IN THE INDUSTRY THAT THE GOVERNMENT AND THE COMMUNITY WOULD NOT ALLOW INDISCRETIONS TO OCCUR."

Joel Fitzgibbon MP
Shadow Minister for Agriculture

"THE LIVE EXPORT TRADE IS NOT ONLY A FAILURE OF ETHICS BUT A FAILURE OF ECONOMICS."

Kelvin Thomson MP
Labor Member for Wills

"WE HAVE AN UNAMBIGUOUS, ETHICAL RESPONSIBILITY TO TREAT THE ANIMALS IN OUR CARE WITH THE BEST OF CARE."

Andrew Wilkie MP
Independent Member for Denison

"THE ONLY SOLUTION TO END THIS HORRIFIC SUFFERING IS TO END LIVE EXPORTS."

Senator Lee Rhiannon
Australian Greens

"ONE OF MY MAIN GOALS IN THIS COALITION GOVERNMENT IS TO WORK WITH MY COLLEAGUES IN NEGOTIATING... THE EXPORT OF PACKAGED MEAT PRODUCTS, REPLACING THE PRACTISE OF LIVE EXPORTS."

Jason Wood MP
Liberal Member for La Trobe

YOU

ADD YOUR VOICE TODAY!
MAKE YOUR VOICE HEARD AT
BanLiveExport.com



Everyday heroes FOR ANIMALS

Across Australia ordinary people are doing extraordinary things to help create a kinder world for animals.

YOU CAN CREATE YOUR OWN FUNDRAISING
PAGE FOR ANIMALS AUSTRALIA AT:
AnimalsAustralia.org/fundraise



James will leave you speechless!

Animals can't cry out for help, and this inability to speak is used mercilessly against them by industries that prioritise one thing — profit. But one young Australian is sacrificing his voice for a whole year — that's right, he has taken a year-long vow of silence — to 'speak up' for those who can't!

James Aspey, a 27 year old cruelty-free health and fitness trainer from Sydney, started his 'Voiceless365' challenge on January 1st. He's travelling around the country helping to spread the message of kindness to animals (silently!), and is generously raising funds to help support Animals Australia's work.

Cheer on James in his inspiring journey at
AnimalsAustralia.org/voiceless365



Jasmine's efforts are 'in the bag'!

16 year old Jasmine Roney from Hawthorn in Victoria has proved that age is no barrier when it comes to being a powerful voice for animals. When she learnt about the cruelty to animals in factory farms and the live export trade she started making and selling bags to raise awareness and funds to help them. To date, her 'Bags for Change' project has raised a whopping \$1,800 and even garnered the support of Costa from ABC's Gardening Australia.

To snap up a bag yourself or read more about Jasmine's inspiring efforts for animals visit
AnimalsAustralia.org/bags-for-change



Dominic will humble and inspire you...

Every day we are inspired by the efforts of individuals who are making this world a kinder place — individuals like Dominic.

Dominic isn't able to join rallies. He can't collect petition signatures, or even write an email without difficulty. He suffers from an incurable illness that has rendered him bed-bound for more than four years. Yet, Dominic considers himself 'fortunate'. Why? Because he believes that animals born into lives of misery on factory farms suffer more.

Through his personal fundraising web page, Dominic has raised nearly \$5,000 to help end the suffering of animals raised for food! His extraordinary compassion, optimism and fighting spirit humbles and inspires us. On behalf of the animals — THANK YOU.

Support Dominic's fundraiser at:
AnimalsAustralia.org/dominic

**CHICKEN FACT:**

HENS UNDERSTAND THAT AN OBJECT, WHEN TAKEN AWAY AND HIDDEN, CONTINUES TO EXIST. THIS IS COGNITIVE CAPACITY BEYOND THAT OF YOUNG HUMAN CHILDREN!

**CHICKEN FACT:**

HENS CAN RECOGNISE THE FACES OF AT LEAST 100 OTHER CHICKENS! THIS HELPS THEM NAVIGATE THEIR COMPLEX SOCIAL HIERARCHY.

Are you being tricked into eating cage eggs?

Avoiding cage eggs isn't as easy as keeping your eyes peeled in the egg aisle of a supermarket. Many people aren't aware that the food processing sector is a massive user of cage eggs, and each year some six million sensitive and intelligent hens are confined in cages solely to produce eggs that end up in food products on our supermarket shelves.

From mayonnaise, dips, pasta sauces, biscuits, frozen desserts and bakery items — the list is endless! If eggs are listed in the ingredients but the type of egg isn't specified, it's likely cage eggs were used. Internationally, major brands like Unilever, Kraft Foods and Sara Lee are responding to the concerns of caring consumers. So if you're disappointed to discover a food manufacturer is using cage eggs then make sure you write to them! They and other companies will listen if Australians urge them to put the chicken before the egg.

Read more at AnimalsAustralia.org/cage-egg-trick

INTRODUCING The cage-free workplace

Making kinder choices for hens doesn't need to begin and end at home — in fact hundreds of people have already expressed interest in freeing more hens by getting their workplace to take a stand against cruel battery cages too. We're inspired!

So this year we want to make it even easier to get kindness into the workplace with the official launch of the 'Cage-free Workplace' initiative! When you sign up to the Cage-free Workplace campaign, we'll show you step by step how to get your workplace committed to kindness by pledging to be cage-free. Eggcited? Then be the first to hear about the launch by signing up to receive Animals Australia e-news at AnimalsAustralia.org/enews

To sweeten this deal, early-adopters will go into the draw to win a delicious hamper packed full of cruelty-free products. Because what better time is there to start making the world a kinder place, than over morning tea?

**CHICKEN FACT:**

IT MAY JUST SOUND LIKE "CLUCK CLUCK" TO US, BUT HENS CALL SOFTLY TO THEIR UNBORN CHICKS TO TEACH THEM HOW TO COMMUNICATE BEFORE HATCHING. THE CHICKS EVEN CHIRP BACK FROM INSIDE THEIR SHELLS!

WHAT'S THE LAST THING YOUR PORK, BACON OR HAM THINKS ABOUT?

HOW TO GET OUT OF THE GAS CHAMBER.*



*MOST OF THE LARGEST PIG ABATTOIRS IN AUSTRALIA GAS PIGS
REFERENCES: AUSTRALIAN MEAT INDUSTRY COUNCIL ABATTOIR STANDARDS
ADDITIONAL REFERENCES AT: AnimalsAus.org/OU
IMAGE: AUSSIE FARMS

Paul McCartney once famously said, "If slaughterhouses had glass walls, everyone would be vegetarian."

In a world-first, hidden camera footage supplied to Aussie Farms has exposed what pigs endure as they are gassed into unconsciousness before being killed for pork, bacon and ham. These products — both factory farmed and free range — line the shelves of every major supermarket.

Endless vision of pigs screaming and thrashing has quashed the suggestion that gassing pigs with CO₂ — a method used by most of the biggest pig abattoirs in Australia — is in any way 'humane'. Yet this has long been touted as the 'most humane' way to kill pigs.

Perhaps even more shocking, is that the Australian Meat Industry Standards currently require abattoirs to use high concentrations of CO₂ in their gas chambers which causes distress, pain and panic in most pigs.

Animals Australia is pushing for an immediate review of the standards that have entrenched cruelty in Australia's pig abattoirs. We are also assisting our international colleagues to ensure that pigs in other parts of the world are given a voice, too.

But nothing in the industry is changing — yet. These horrific gas chambers are still

being used today. But some things are changing, fast.

While the meat industry may take some time to adopt change, caring Australians didn't wait a single minute to start helping animals. In just one week, over 10,000 people responded with a commitment of kindness to pigs — and all animals — by pledging to go meat-free. They join over a million Australians who are taking animals into their hearts, and off their plates.

See for yourself or sign the pledge at AnimalsAustralia.org/not-so-humane

Healthy, veggie AND KIND!

More than one million Australians — more than ever before — are choosing to take animals off their plates: for their health, for the animals and for our planet.

"I don't understand why asking people to eat a well-balanced vegetarian diet is considered drastic, while it is medically conservative to cut people open and put them on cholesterol-lowering drugs for the rest of their lives."

DEAN ORNISH MD, PREVENTIVE MEDICAL
RESEARCH INSTITUTE

Cancer now the #1 cause of death. But need it be?

Almost all of us have been touched by cancer in one way or another, whether it's a friend or family member who has been affected, a colleague or even ourselves. With time, treatment and lifestyle changes, many of these stories do have a happy ending — although of course, tragically, that is not the case for everyone. Now the World Health Organisation has confirmed that for the first time, more people are dying from cancer in Australia each year than from heart disease.

Fortunately science also indicates that making simple changes to the way you eat could help you live a longer, healthier life — and save animals, too!

So, what is the science telling us?

According to recent reports, diets high in animal protein could be 'as harmful as smoking' when it comes to our health and lifespan. The study in question, tracking a large sample of adults for nearly two decades, found eating a diet high in protein from animal sources may make you four times more likely to die of cancer.

But there is good news, too. **More and more research is showing that a balanced meat-free diet can help lower your chance of suffering from many types of cancer** — and other conditions including heart disease, obesity and diabetes.

And the benefits of going meat-free are not limited to your health! Making the switch to a plant-based lifestyle can save the lives of animals — as well as free them from factory farms — and protect the environment, too.

Visit WhyVeg.com to find out how you can reap the benefits of a healthy meat-free diet rich in nutrient-packed vegetables, fruit, whole-grains and protein from plant sources — and hopefully show cancer and other chronic diseases who's boss in the process.

"Diets high in meat, eggs and dairy could be as harmful to health as smoking."

THE GUARDIAN



"THE GREATEST WEALTH IS HEALTH."
— VIRGIL



Veteran vegan athletes run into the record books

On New Year's Day this year Janette Murray-Wakelin and Alan Murray held hands as they crossed the finish line in Melbourne. 366 days and 15,500km after first setting out on their historic run around Australia for charity — and a decade after Janette beat cancer.

Powered by fresh fruits and vegetables, they ran a marathon every single day for a year to raise awareness of healthy living, and encourage kindness to animals, people and the planet. Both in their 60s, the raw food vegans claimed the world records for most consecutive marathons by a woman, man and couple — and inspired thousands of people across the country.

"We might have finished the marathons, but this is just the beginning, and together we will make a difference," Janette told ABC News.

This amazing duo is continuing to share their story and knowledge at events and speaking engagements throughout 2014. You can find out more at: AnimalsAustralia.org/running-raw

Awed by this incredible achievement? Remember you don't have to run a marathon a day to be kind to yourself and animals!

Check out WhyVeg.com for loads of great tips and recipes on eating cruelty-free.

Stars go cruelty-free!

Jennifer Lopez, Serena Williams, Russell Brand, Missy Higgins, Ben Stiller, Al Gore, Anne Hathaway and Peter Siddle are all members of the growing cast of high profile people embracing plant-powered living.

Whether you're considering a cruelty-free lifestyle because you love animals, for health reasons or environmental concerns, you can rest assured you're in good company!

MISSY HIGGINS:

"All birds deserve to be free — to spread their wings, and experience the life nature intended."



RUSSELL BRAND:

"I'm now vegan, goodbye eggs, hello Ellen." [Tweet]



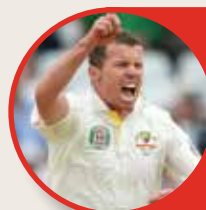
SERENA WILLIAMS:

"Going vegan has definitely improved my own health. Before I changed to a vegan diet, I suffered terrible PMS, headaches, lethargy, IBS, regular migraines, eczema and various inflammations. My immune system was going into over drive. Something needed to be done. The vegan diet can be initially hard to get into, but if you can stick to it beyond the first month, it gets much easier."



PETER SIDDLE:

"You can't just love dogs; all animals are the same."



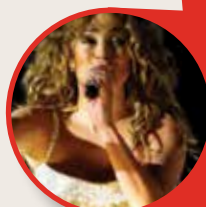
ANNE HATHAWAY:

"I don't go the soy-meat route; I have a really plant-based diet, so I wind up cooking at home a lot. Kale is amazing."



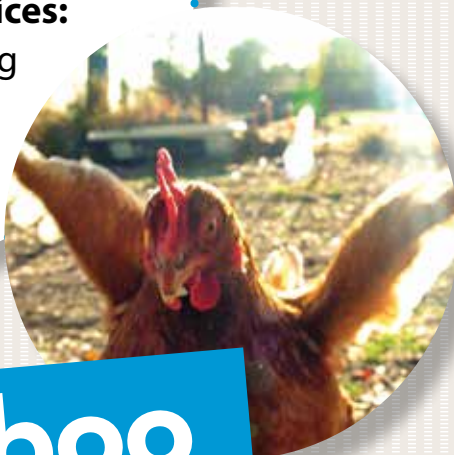
JENNIFER LOPEZ:

"You do feel better. I do recommend the vegan diet because you wake up and feel great!"



moo

... to the **ACT** for becoming Australia's first state/territory to **ban three of the cruellest factory farming practices**: pig crates, debeaking of hens and battery cages!



moos & boos!

moo

... to **everyone** who spoke out against plans for a cruel **crocodile 'trophy' hunt in the NT**. The plans have now been canned!

boo

...TO THE VICTORIAN GOVERNMENT FOR BREAKING ITS PROMISE AND GIVING PUPPY FACTORIES THE TICK OF APPROVAL.

moo

... to **NZ rapper, Trillion**, who wrote a song to get hens out of cages and **raise funds for Animals Australia**.

moo

... to **Edgar's Mission Farm Sanctuary** for **rescuing 752 ex-battery hens**. Their first steps into sunlight were watched online by millions around the world!



moo

...to online store **hardtofind.com.au** for pledging to **go fur-free!**

boo

... TO THE ABBOTT GOVERNMENT FOR CUTTING FUNDING FOR ANIMAL WELFARE ADVICE, PROGRAMS AND CODE REVIEW PROGRAMS.

moo

... to **Turkey** for **banning the sale of dogs and cats from pet shops** and requiring people to undergo training and a suitability check first before bringing home an animal.

boo

... TO MALAYSIA AIRLINES FOR LEAVING GOATS TRAPPED IN CRATES ON THE SYDNEY AIRPORT TARMAC, WITHOUT FOOD OR WATER, FOR NEARLY 24 HOURS.

moo

...to **caring people across the world** who have recently **rallied for an end to live export** — from England to Adelaide, Israel to Fremantle.

moo

... to kind **Australians** who rallied in their thousands across the country to **oppose the WA shark kill**.

boo

... TO SEAWORLD FOR ADMITTING THEY FEED ANTI-ANXIETY DRUGS TO ORCAS, AND FOR CONFINING MARINE MAMMALS IN CAPTIVITY WHEN IT CAN CAUSE THEM SUCH STRESS AND ANXIETY. (USA)

moo

... to **India** for banning animal testing for ALL household products and the import of all cosmetic tested on animals.

moo

... to **China** for committing to **tougher laws on poaching** and trade of endangered animal products.

moo

... to **Costa Rica's Environment Minister** who closed two government-owned zoos, saying "We don't want any more captivity, any more caging of animals unless they're being rescued or saved."

moo

... to **The Greens** for announcing a Bill to **ban the import of cosmetics tested on animals into Australia**, with widespread political support growing.

boo

... TO TASMANIA'S NEW GOVERNMENT FOR GIVING CAGE EGGS THE GREEN LIGHT BY SCRAPPING A POLICY FOR GOVERNMENT AGENCIES TO ONLY USE FREE-RANGE EGGS.

Want to know more, take action, and get involved in any of these issues and more?
Get a moove on to: AnimalsAustralia.org/moos-and-boos

RESCUED: Meet Jordy the bobby calf



This gentle and affectionate calf is Jordy. He may look young, but he has already celebrated a huge milestone. Shortly after this photo was taken he turned one month old — making him four times older than many dairy calves ever will be.

He was born for one reason: to keep his mother producing milk. Within days of being born, he was separated from his mum, so that her milk could be harvested for human consumption. Jordy had served his 'purpose' — and, no longer needed, he was to be sent to slaughter. But it would seem that fate was smiling on this little calf...

Before Jordy could be turned into veal or pet food, he was rescued. Now he has found his calling in life — as an advocate for other calves. He is now living at Brightside Farm Sanctuary in Tasmania, where he is part of their education program, empowering young people to get to know farm animals and understand the challenges they face.

Jordy was lucky. But many more calves still need our help. Every year the dairy industry discards around 700,000 newborn calves as 'waste products'. They are taken from their mothers and killed in their first week of life — all to meet the demand for their mothers' milk.

Fortunately, the choices we make have the power to protect these calves too. Join the growing number of people who are taking a stand and discovering the wide range of calcium-rich dairy-free options now available.

Get everything you need to know to make a difference for calves at
AnimalsAustralia.org/dairy



**BE SWEET TO CALVES
NEW 'NO DAIRY IN HERE'
FRIDGE MAGNETS.**

Order yours on page 18.

T-shirts



Animals Australia Tee

Ladies sizes: XS, S, M, L, XL
Unisex sizes: XS, S, M, L, XL

Price: \$30

Code for Ladies: AALSHIRT
Code for Unisex: AAUSHIRT



'Cage Eggs are a Life Sentence' Ladies Tee

Newly styled!

Sizes: XS(8) S(10) M(12) L(14) XL(16) XXL(18)

Price: \$30 **Code:** CESHIRT



Jade WhyVeg? Tee

Best seller.
New colour and style!

Ladies sizes: XS(8) S(10) M(12) L(14) XL(16) XXL(18)

Price: \$35

Code for Ladies: WVSHIRT

Symbolic Adoptions



These animals are looking for loving homes! Every 'adoption' supports Animals Australia's campaigns to help animals.

Bobby Calf	\$43	Code: SAB
Lamb	\$35	Code: SAL
Bunny	\$27	Code: SAR
Piglet	\$35	Code: SAP

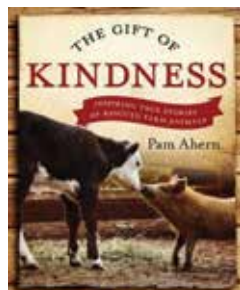
Top Sellers



Nestar Pure Bliss Dairy-free Chocolate Macadamias

Queensland macadamias coated in rich dark pure Callebaut Belgian style chocolate. Recommended for serious chocolate lovers.

Price: \$10 **Code:** NDCM



The Gift of Kindness

224 pages of beautiful photographs, quotes and 44 stories from Edgar's Mission Farm Sanctuary.

Price: \$27 **Code:** BOOKGK



Hurraw! Lip Balm

All natural, cruelty free, made from premium raw, organic and fair trade ingredients. Available in two scrumptious flavours.

Price: \$7

Code for coconut: HLBC
Code for mint: HLBM

Getting Active



Make It Possible Flyers

Pack of 50 flyers to inform consumers about factory farming.

Price: \$4 **Code:** MIPLEAF



Live Animal Export flyers

Pack of 50 flyers to inspire people to use their power to help end live export.

Price: \$4 **Code:** LELEAF



Campaign Sticker Pack

Show your care with these high quality campaign stickers. 15 striking designs in total!

Price: \$10 **Code:** CSTP



Make It Possible 'Green' Shopper Bag

Show everyone that you believe a kinder world is possible whenever you go shopping with this stylish reusable 'green' shopping bag (available only in blue!).

Price: \$5 **Code:** MIPBAG

Make it Possible Ethical Shopping List

15-leaf shopping list doubles as a powerful statement against factory farming. Reverse side acts as a note to the supermarket manager objecting to factory-farmed products. Hand it over at the checkout. Easy!

Price: \$2 **Code:** MIPLIST





'Be a Lifesaver!' Designer Ladies Tee

Ladies sizes: XS(8) S(10) M(12) L(14) XL(16) XXL(18)

Price: \$40

Code: BLSSHIRT



'Kicking Ass for the Animals' Ladies and Unisex Tee

Ladies sizes: XS(8) S(10) M(12) L(14) XL(16) XXL(18)

Unisex sizes: XS, S, M, L, XL

Price: \$40

Ladies (Ash) **Code:** KALSHIRT
Unisex (Brown) **Code:** KAUSHIRT



'Unleashed' Tee

Ladies sizes: XS(8) S(10) M(12) L(14) XL(16) XXL(18)

Unisex sizes: XS, S, M, L, XL

Price: \$30

Ladies (Red) **Code:** ULRSHIRT
Ladies (Black) **Code:** ULBSHIRT
Unisex (Black) **Code:** ULUSHIRT



Unleashed Badge Value Pack

Designs include: 'Animal Cruelty Sucks', 'I Heart Animals', 'Give Leather the Boot!' & 'Why Love One, and Eat Another?'

Price: \$6

Code: UNBDG



Unleashed Water Bottles

This stylish bottle will quench your thirst and give animals a voice.

Price: \$25

White Code: ULWBW

Red Code: ULWBR



Vegan Cupcakes Take Over the World

Best seller! Change the world, one mouthwatering cupcake at a time.

Price: \$30

Code: VCBOOK



Fridge Magnet

Designs include: 'No animals in here!', 'No cage eggs in here!', 'No dairy in here - calf friendly fridge.'

Price: \$3 ea.

Dairy Calf **Code:** MAGC
Cage-eggs **Code:** MAGE
Piglet **Code:** MAGP



Unleashed Poster Value Pack

A pack of three tongue-in-cheek posters that pack a punch for animals! Poster size: 42 x 42cm.

Price: \$20

Code: UNPS

Shop online at AnimalsAustralia.org and get 5% off! Voucher code: **SHOPKIND**

Order/Donation Form

Please complete the order form then post or fax it to: Animals Australia, 37 O'Connell Street North Melbourne VIC 3051 Fax: (03) 9329 6441 Ph: (03) 9329 6333

Code	Description	Size	Quantity	Unit Price	Total
				\$	\$
				\$	\$
				\$	\$
				\$	\$
				\$	\$
				\$	\$
All prices include shipping within Australia or NZ				I would like to make a donation of:	\$
				TOTAL	\$

Full Name: _____

Postal Address: _____

State: _____ Post Code: _____ Day Time Phone: _____

E-mail: _____

We will send campaign updates to your e-mail address if supplied.

☐ I enclose my cheque or money order (payable to 'Animals Australia')

OR Please debit my ☐ VISA ☐ Mastercard ☐ Diners ☐ AMEX

Card Number: _____ / _____ / _____ / _____

Name on card: _____

Expiry Date: ____ / ____ / ____ Signature: _____



JOIN THE TEAM!

Young? Passionate? Helping animals in your own unique way? We'd love to hear from you! Let us know what you've been up to at unleashed.org.au/challenge. There could be an awesome prize pack in it for you :)



STICKER UP FOR ANIMALS

Every month Unleashed gives away 50 sticker packs to young advocates to stick somewhere thoughtful and help spread the message of kindness to animals. Win yourself a set (or buy a pack of 12 for \$3) at unleashed.org.au

Animals Australia's youth team has been busy getting cosy with compassionate celebs and catching up with caring young people all over the country. Here are some highlights:

We went backstage with **I Killed the Prom Queen** to talk music and speaking up for animals.



And then cuddled fluffy animals with top vegan chef **Terry Hope Romero**. (Check out her awesome cookbook 'Vegan Cupcakes Take Over The World' on the opposite page.)

We dropped in on **Vegan Black Metal Chef** at his Melbourne cooking demo to get a selfie.



As well as collecting thousands of **petition signatures** from compassionate young people everywhere.

Find out what we're getting up to next at unleashed.org.au

WE ALSO HAD TONNES OF PHOTO BOOTH FUN AT THE NATIONAL BIG DAY OUT AND SOUNDWAVE MUSIC FESTIVALS.





“The greatest ethical
test we’re ever
going to face
is the treatment
of those who are
at our mercy”

— Lyn White



A kinder future starts with each of us.
If you believe that all animals should be free from cruelty,
join us in shaping a kinder world for them at AnimalsAustralia.org

**Animals
Australia**
the voice for animals

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 /AnimalsAus