

Animals
Australia
for a *kinder* world

Annual Report

2023 / 2024



Thank you.

Every step you take with us brings a more compassionate world for animals – and for *all* – within reach.



Welcome from our CEO

4

Our vision

6

Message from the Chair of the Board

7

Live export

8

Farmed Animals

14

Emergency Grants

18

Wildlife

24

Transformation through food

28

Behind the scenes

30

Collaboration

32

Life-changing bequests

34

Financial snapshot

36

A kinder world is being revealed.

Each Annual Report enables a quiet reflection of the past year and a pause to consider our forward path. However, I write with a heart that is not 'quiet' as I am still elated from the passing of the 'Ending Live Sheep Exports by Sea Act' through our federal parliament. The Albanese government had pledged it, an Independent Panel had devised transition arrangements, but until that last vote in the Senate we held our breath.

Bringing an end to live sheep export had been a priority for animal advocates in this country for many decades. Prior to our organisation being formed in 1980, our co-founders Peter Singer and Christine Townend, and leaders of state-based Animal Liberation groups, had committedly stood at ports in all weather to ensure live exported sheep were given a voice.

While those early efforts were foundational, it took the revealing of the cruel treatment of our sheep in importing countries, so courageously undertaken year after year by our Director of Strategy Lyn White and Legal Counsel Shatha Hamade, to increase public awareness and opposition to the trade.

The missing piece that was needed, evidence of the egregious suffering of sheep aboard ships, was then provided through the extraordinary bravery of whistleblower Fazal Ullah.

Such then was the power of your voice on behalf of exported sheep that it fuelled the political courage needed to bring an end to the trade. A landmark moment for the animal protection movement in this country.



↑ CEO Glenys Oogjes meets Prime Minister Anthony Albanese at the 2024 Australian of the Year awards celebration.

Another lovely and unexpected indicator that respect for those who care about animals is on the rise was my selection as the *2024 Senior Australian of the Year – Victoria*. I was thrilled by this recognition that animal justice had come-of-age, being the first such award for an animal advocate. It provided further hope to so many colleagues and supporters like you working diligently towards the healing of our relationship with animals.

I hope you will enjoy reading our Annual Report and of the work for animals we have undertaken on your behalf. My wonderful team is committed to building upon current momentum and creating our vision of a world where respect, kindness and compassion are afforded to all. ■



Glenys Oogjes, CEO

WHAT YOU'VE HELPED ACHIEVE

Legislating the phase-out of live sheep exports by sea.

Launching world-first legal action on behalf of pigs.

Protecting Australian wildlife from being shot for profit or 'fun'.

Making kinder food choices more exciting and accessible globally.

Securing a kinder future for Bali's dogs with a ban on the dog meat trade.

Advocating for animals during major legislative reviews.

Supporting international animal protection initiatives.

Helping animals in conflict and disaster zones around the world.



A young boy with dark hair, wearing a white t-shirt, is sitting on a pebbly beach. He is hugging a light-colored dog with his eyes closed. The dog is also sitting on the beach and has its eyes closed. The background shows the ocean waves and a cloudy sky.

OUR VISION

Our vision is a world where
kindness, compassion and **respect**
extend to all living beings.

Message from the Chair of the Board.

Animals Australia is a charity, registered with the Australian Charities and Not-for-profits Commission. Our Board members offer a valuable suite of professional skills across animal protection, law, governance, finance, strategic planning and advocacy.

It is hard to believe another year has flown by, yet there is much to celebrate.

Even with the slow pace of change, with resilience and determination, and of course the incredible support of our donors and supporters over 40 years, we can see at last some significant change for animals. We've achieved a phase out (albeit longer than we would have hoped) of battery cages and the relatively short phase out of live sheep exports.

Whilst this slow change can at times be a little disheartening, we must all keep our hearts and minds on the change we seek for animals in Australia and across the world. We are proud of our achievements over the last 40 years, but remain firmly focused on the next 40 years and all we want to achieve for animals. We invite you to continue supporting us on this path of change together.

I thank the incredibly dedicated team we have at Animals Australia and of course our wonderful hard-working volunteer board members, who have continued to govern the organisation with unwavering commitment. We were sad to farewell our board member Melissa Parke to a new role in Geneva, but are thrilled to welcome two new members, Mary Morrison and Charles Noonan, who have further expanded the Board's skills, expertise, insight and governance capabilities.

On behalf of the entire board, thank you for your ongoing support. ■



Tim Childs
Chair of the Board

For information on our Board, including our new members, visit



LIVE EXPORT:

A landmark achievement decades in the making.

It's taken dozens of investigations, overwhelming evidence of animal cruelty, high profile media exposés, and hundreds of thousands of Australians calling for change to bring us to this moment: a historic vote in the Federal parliament that has secured an end to live sheep export.



We did it! Live sheep export will end.



I feel such emotion writing the words, 'we did it'. 21 years after our first investigation in the Middle East revealing the suffering of sheep in the live export industry, legislation to bring the trade to an end has been passed in the Federal parliament.

As you know so well, this historic outcome for animals has taken many years, in fact decades, of our lives to achieve. In the face of great challenges, our resilience was tested time and time again, but we 'stayed the course', because our hearts would not let us do otherwise.

It was long ago that our ancestors named the four-legged woolly creatures who grazed peacefully together, 'sheep'. Back then, no one could have foreseen that these gentle animals would be subjected to an industry that would unite people across a vast continent to plead, on their behalf, for mercy. Nor could we have known the number of years it would take for governments to heed our calls for compassion.

But that momentous day has finally come.

I was filled with a mix of relief and gratitude as I watched the final vote pass in the Senate. Gratitude for the politicians who ensured this issue never slipped off the political agenda; for our colleagues whose united voice and representation of these animals has been exceptional; for my own team at Animals Australia who have led the campaign to end live sheep export over two decades; and of course, for our

investigators and the brave whistleblower who risked it all to reveal what was really happening inside live export ships.

And there are no words that could ever adequately express my gratitude to you - for every email and letter you wrote, for every protest you attended, for every investigation you funded.



From my heart to yours... thank you. This day would not have come, had it not been for you.

I know I have been changed forever through this journey together, and I suspect you have been too. It has challenged us to become more, to do more, to care more. And you magnificently accepted that challenge.

With the passage of this unprecedented legislation, history has been made. And we are one step closer to that kinder world that awaits us all. ■

For the sheep,

A handwritten signature in blue ink that reads "Lyn White". The signature is fluid and cursive.

Lyn White AM, Director of Strategy

Shining light on cruelty

Animals Australia's first investigation in 2003 provided the Australian public and politicians with their first ever insight into the cruel reality of live sheep export. It was routine for sheep to be tied to roof racks, and stuffed into car boots in suffocating heat, only to then face the terror and pain of fully conscious slaughter.

Reaching the masses

Our live export investigations have received unprecedented national media coverage, stripping away the veil of secrecy that had protected this cruel trade for far too long. Finally, an industry that had operated as a 'law-unto-itself' could be scrutinised and caring eyes could see the suffering animals were enduring.



Uncovering suffering at sea

Footage showing sheep stuck in melted hot faeces, suffering extreme heat stress and literally 'cooking alive' at sea led to a ban on shipping sheep for three months of the year – during the Northern summer. Such horrific suffering was well-known to industry, but thanks to a brave whistleblower, the disturbing reality for sheep on live export ships was finally revealed.



Image: Stop Live Exports



Galvanizing the nation

United in their compassion for animals, caring Australians have rallied in their thousands in every capital city, demanding an end to live sheep export. An industry able to operate in secrecy until our investigations began, became a catalyst for fierce public and political debate – about both animals and our values as a nation.

Setting landmark precedents

Animals Australia's investigations had led to a ban on the live sheep trade to Egypt and trade suspensions to multiple countries. Evidence we gathered of sick and blind sheep arriving in Kuwait in 2003 formed the basis of an Australian-first legal challenge against the industry. And in 2018 we won a landmark Federal court case against the Commonwealth live export regulator when we challenged a decision that allowed the export of a sheep shipment.



Becoming the industry 'watchdog'

This picture was taken in Oman in 2023 – 11 years after regulations were put in place requiring exporters to prevent such awful treatment of animals. Since 2012, we've lodged 76 legal complaints exposing the unwillingness of exporters to follow the rules and fortifying the political case for the trade to end.

Giving sheep a voice

Hundreds of thousands of Animals Australia supporters have ensured their concerns about the export of sheep had a constant presence in the inboxes of MPs. And right up until the final vote, you were still lobbying to help ensure the Bill passed in the Senate. But you didn't stop there. For listening to the voices of caring Australians, thousands more of you ensured all those who helped pass this historic bill received an influx of gratitude and appreciation – showing them that taking a compassionate stand for animals will be applauded.

→ Thousands of supporters were able to easily send powerful messages to their members of parliament on behalf of animals through our website.



31,481
emails from supporters

were sent urging the government to end live sheep exports.

5,636
messages of gratitude

were sent to thank decision-makers for ending the live sheep trade.



Image: We Animals Media

A cruel and reckless trade

Thousands of Animals Australia's supporters fuelled a monumental collaborative effort spanning Australia, South Africa and Israel to help the animals on board the MV Bahijah after the exporter sent them directly into a conflict zone. Their three-month ordeal, which included sitting for weeks off the coast of Fremantle during an extreme heatwave, further reinforced the sheer ruthlessness of the live export industry. And while the complexity of our work done behind the scenes to help these animals may not have made headlines, it gave the regulator reason to reject the export permit application.

Thank you for never giving up on them!

Of course, until the last animal leaves our shores, our work to end the live sheep trade for good is not done. But the passing of this legislation marked significant progress towards a world where sensitive animals are treated with compassion and respect, rather than as mere 'commodities' from which to profit.

Since our first investigation, the number of sheep exported live by sea each year has dropped millions – from 6 million annually to around 500,000.

Within the next four years, this number will be zero. ■



FARMED ANIMALS:

Advocating for
the animals who
suffer in the
highest numbers.

This year, our advocacy for pigs and other farmed animals has not only shone a light on the harsh realities they face in Australian farms and slaughterhouses, but has propelled us to challenge one of the cruellest practices in the Supreme Court of Victoria.



Image: Farm Transparency Project

Thanks to your support, we've pursued world-first legal action on behalf of the 12,500 pigs who are suffocated in gas chambers in Australia every single day. As captured by Farm Transparency Project investigators and revealed on ABC 7.30, gas chamber slaughter is painful and terrifying – now we have argued the case in Victoria's Supreme Court that it is also illegal. Working tirelessly over many months, our team of barristers compiled evidence and expert witnesses, and is awaiting a trial date in 2024. This world first case could set a precedent for pigs and other animals trapped in food systems globally.

Further investigations by Farm Transparency Project exposed appalling cruelty in not one, but five Tasmanian slaughterhouses. Your support enabled us to immediately lodge major cruelty complaints and push for the enforcement of independently monitored CCTV to minimise some of the worst suffering.



July 2024 marks one year since Agriculture Ministers across the country agreed to phase out the use of the cruel battery cage. While all states have committed to the phase-out timeline of 2032 to 2036, none have yet formally moved to legislate that commitment. Our decades of work to free hens from this antiquated and discredited form of intensive farming will continue until those commitments are realised, and the phase out timelines are significantly shortened.

Image: Farm Transparency Project



↑ Animals Australia's CEO and Legal Counsel, with our legal team outside the Supreme Court of Victoria, on the first day of our world-first legal action for pigs.



Image: Farm Transparency Project



Through ‘codes of practice’, which provide exemptions to animal protection laws, animal industries have been allowed to ‘write their own rules’ and prioritise profits over welfare.

This is a measure supported by all political parties in the state and now in force. Along with actions urging legislative change, the horrific mistreatment of sheep, pigs, deer, goats, cows, and young bobby calves discarded from the dairy industry also moved thousands of our supporters to leave animals off their plates in order to spare them that suffering.

But sadly, the day they die isn’t the only time farmed animals suffer. Through ‘codes of practice’, which provide exemptions to animal protection laws, animal industries have been allowed to ‘write their own rules’ and prioritise profits over welfare. In 2024, the Victorian Parliament began a significant inquiry into

the welfare of farmed pigs, and Animals Australia presented evidence before the Committee on behalf of the piglets who are legally bludgeoned to death for being the runt of a litter, those who have their teeth cut and tails sliced off without any pain relief, and the sensitive mother pigs confined in barbaric metal cages.

Working on behalf of animals who are bred to be killed for food is challenging, because ultimately, we are talking about mitigating their suffering – not freeing them from it. Even if codes are adhered to, and alternatives to the cruellest practices are secured, killing animals in our food systems will always result in a level of fear and suffering. ■

Amplifying our impact for animals

This year, we remained committed to illuminating the dark practices farmed animals are forced to endure. We empowered more individuals with the knowledge needed to *be the change* they wish to see, as it is our actions as individuals that hold the greatest power.



Our guide on how to make a submission to the Inquiry into pig welfare in Victoria assisted thousands of supporters through the government's submission process.



Videos from our transformational campaigns *You didn't know, did you?* and *Be Their Hero* reached over one million people on social media, opening hearts across Australia to farmed animals like Tottie.



The heart-breaking separation of calves from their mothers in the Australian dairy industry was seen by over 3 million people, raising much needed awareness among a new audience about the sad reality of dairy.



After seeing inside Australian slaughterhouses, 3,348 of our supporters pledged to eat kindly – a decision with the power to spare countless animals from lives of deprivation and terrifying deaths.



1.5M
video views for hens

Over the year, we ensured hens trapped in battery cages were not forgotten. One powerful video of the first and only time a hen was able to breathe fresh air was viewed over 1.5 million times on social media.

Image: Tamara Kenneally (this frame is from her vision)



2.2M
views for farmed animals

Videos highlighting that the only difference between dogs and farmed animals is our perception reached more than 2.2 million people on social media.

EMERGENCY GRANTS:

Our **life-** **changing** grants helped animals worldwide.

Again, this year, our global grants program helped save and improve the lives of many thousands of animals here in Australia and around the world. Thanks to the generosity of our donors who extend their support to animals in disasters, crisis and conflict zones, we have been able to provide much-needed support to animals, and the selfless people helping them.



Image: Kabul Small Animal Rescue, Afghanistan



IN AUSTRALIA

Our grants program helped fund:

- The build of three safe release sites for orphaned wildlife in NSW and VIC.
- Renovations for two wildlife hospitals that provide free expert veterinary care for native animals.
- The soft release of over 400 threatened flying foxes after a catastrophic orphan season due to a suspected national starvation event.
- Accessible veterinary care for animal companions of vulnerable people including the elderly, those experiencing homelessness and those facing family violence.
- The rebuild of a farmed animal sanctuary fencing after bushfires.



Images clockwise from top left: Vets for Compassion, Friends of Bats and Bushcare VIC, Contented Pig Inn



SULALA ANIMAL RESCUE, GAZA

Like many, Animals Australia has been deeply distressed witnessing the ongoing violent attacks harming all innocent residents of Gaza. Since October of 2023, we have done all we can to ensure Sulala's lifesaving work has been seen and supported by the rest of the world during this unimaginable crisis. As well as providing monthly support through our grants program, we launched a global appeal to unite caring people to support their efforts on the ground in Gaza. We sent 100% of the proceeds raised through this appeal directly to the Sulala team to buy food, supplies, and fuel to enable their work to continue despite the most challenging and dangerous circumstances.



Thanks to the generosity of our donors, we secured an entire truckload – more than 20 tonnes – of food for the animals. Our truck reached the border as threats of a ground invasion on Rafah progressed to airstrikes, and the border was closed. To get so close after months of complex logistical coordination, was devastating for all impacted and involved. We are determined to try again when the border reopens.

Animals Australia started supporting Sulala's work in Gaza three years ago, recognising their extraordinary commitment to animals despite their own challenges. Amongst the ongoing tragedy, they continue to be a beacon of light and hope.





VOLATILE REGIONS

Conflict and ongoing political unrest can create even bigger and longer-lasting animal welfare and humanitarian crises; and for many worldwide, this is their daily reality. This year, our Emergency Grants Program continued to provide lifesaving support to brave and compassionate people helping animals in Gaza, Afghanistan, Iraq, Ukraine, and Myanmar. ■

Images from left to right: Sirius Shelter, Ukraine, Let's Save the Strays, Myanmar



AROUND THE WORLD

Our global grants helped fund:

- The rescue and care of thousands of animals during flooding in Hanang, Tanzania.
- The release of 80 rescued macaques in Sumatra, Indonesia.
- Ongoing spay and neuter programs in Myanmar and Indonesia.
- Two animal protection and advocacy organisations to run plant-based outreach programs in Uganda.

Images from left to right: Tanzania Animal Welfare Society, Luni Lombok Indonesia

Where our grants have helped animals globally:



PALESTINE
AUSTRALIA
AFGHANISTAN
JORDAN

IRAQ
MYANMAR
UGANDA
TANZANIA

ISRAEL
INDONESIA
CAMBODIA
UKRAINE



WILDLIFE:

Protecting precious wildlife.

Native animals don't just need our help during disasters like fires, floods, and drought. Despite their 'protected' status, they face indiscriminate killing from governments and industries every single day. Here's how we've continued to give these unique animals the protection they deserve.

Helping kangaroos

Advocating for kangaroos remained a key focus of our work for wildlife, as they are sadly the native species killed in the highest numbers each year. In fact, the government-endorsed shooting of kangaroos in Australia is so widespread that it's known as the world's largest land-based massacre of wildlife.

We engaged the community and challenged state governments in Western Australia and Victoria on their commercial kangaroo killing plans. Our public campaigning revealed the tragic fate of kangaroo joeys who are legally and routinely bludgeoned, decapitated or shot as



There is very little awareness both in Australia and around the world, of how current 'laws' fail to protect kangaroos from suffering in both commercial and non-commercial killing schemes. Our aim is to change this by shining a light on the issue, encouraging people to make their voice heard and make kinder choices as consumers.

part of these government plans, and drove significant feedback from concerned citizens as part of these public consultation processes.

On a global scale, our campaign targeting sporting company Adidas continues to drive much-needed pressure from around the world, urging the corporation to stop using kangaroos to make its sports shoes. With almost 37,000 emails now sent calling on the company to use more ethical and sustainable materials, we are collectively giving kangaroos and their joeys a strong voice.

1,500

actions taken

by wildlife advocates who used our guide to speak up for kangaroos during the Victorian Government's recent review of their commercial kangaroo shooting plan.

36,730

emails sent

from people around the world urging Adidas to stop using kangaroos to make their shoes.

← Marnie the Western Grey Kangaroo was orphaned when her mum was killed by commercial shooters in Western Australia. The National code currently allows for joeys like her to be routinely killed as part of the commercial industry across most of the country.

Image: Amaris Wildlife Rehabilitation Sanctuary

Advocating for ducks

This year, we came closer than ever to finally seeing an end to native duck shooting in Victoria. But despite record-breaking numbers of submissions from wildlife advocates, and the parliamentary committee's recommendation to permanently ban the recreational shooting of native birds, the Victorian Government made the inexplicable decision to allow duck and quail shooting to continue. We are so grateful to our dedicated supporters who continue to speak up on this issue despite the setbacks. Our thanks also go to our supporters in South Australia and Tasmania who continue to help speak up for ducks shot for 'fun'.

1,443

emails sent

on behalf of ducks in South Australia, urging the Premier to put an end to recreational duck shooting. This represents more than the total number of licensed duck shooters in the state.

5,998

emails sent

by our supporters appealing the Victorian Government's decision to allow recreational duck shooting to continue, despite its own Inquiry leading to the recommendation of a full and permanent ban.



Image: Defend the Wild

Defending vulnerable dingoes

This year, we launched an ambitious legal case in the Supreme Court for native and threatened dingoes in Victoria. Our donors generously pitched in, and within 48 hours, we raised the funds needed for the case. Our legal challenge was to be the first of its kind in the state for dingoes, seeking to have a ministerial 'unprotection order' revoked.

Then only a week out from the trial date, the government decided to do just that. They dissolved the order that allowed dingoes to be killed on public and private land, resulting in one of the most vulnerable dingo populations in the state's Northwest protected from being poisoned, trapped or shot by land managers or under the government-run killing scheme. Unfortunately, a new order was also created, leaving dingoes in other regions across the state still exposed to cruelty. But for now, this is a clear sign that the tide is turning for these unique animals, who are a critical part of the ecosystem and deserving of full protection.



In 2023 - 2024 our grants program helped these organisations dedicated to saving wildlife:

Defend the Wild

To support this team of innovative and creative wildlife advocates who are spearheading change for native animals.

Vets for Compassion

To support the ongoing need for skilled rescue teams responding to daily emergencies for kangaroos and other wildlife.

Birdlife Australia

To get more qualified teams to more wetlands across Victoria, resulting in the state's largest closure of wetlands to hunting in recent history.

Kangaroos Alive

To help celebrate the uniqueness of kangaroos worldwide and call for their protection during World Kangaroo Day.

Help for wildlife in need:

Our grants program also supported wildlife veterinary clinics that provide specialist and free treatment for native animals. The program also funded the development of three safe release sites to give injured and orphaned natives a second chance at freedom. ■



TRANSFORMATION THROUGH FOOD:

Sparing animals with every kinder food **choice.**

The animals trapped in our food systems are ultimately there for one reason: there is a consumer demand for what their bodies produce. To help curb that demand, and spare animals who suffer in the greatest numbers, more and more individuals are choosing to shift their thinking when it comes to what, or *who*, is on their plate.



Our veg program provides those interested with the tools and resources needed to explore delicious and nutritious animal-friendly eating.

It began with our *Veg Starter Kit*, now in its third iteration. This year alone, our handy and free introductory guide to eating plant-based was posted to thousands of Australian households and downloaded digitally by people from many other countries, like the US, Sweden, Colombia, and South Africa – bringing compassion into kitchens across the globe.

Our website VegKit.com builds upon this resource to support people throughout their journey with nutrition and cooking tips, restaurant recommendations, and mouth-watering recipes inspired by cuisines from every region – from Mexican tacos to Moroccan stews, Italian pastas to Indian curries.

Ultimately, shifting away from eating animals is the most meaningful way to protect them. Our suite of veg resources is making this positive change accessible and enticing for thousands whose kinder choices and ripple effects are shaping a brighter future for all.

VegKit's presence on social media has grown this year too – now a community of 109,000 followers – demonstrating the growing appetite for animal-friendly foods.

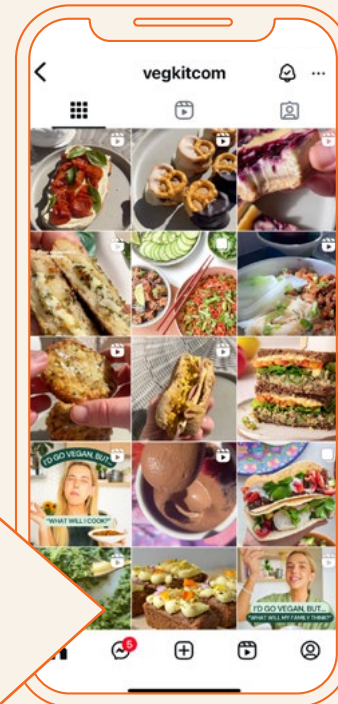
Partnerships:



Sponsor and partner of
No Meat May



Official Australian partner
of Veganuary



524,000+

WEBSITE VISITS

from veg-interested people looking to make a difference this year.

2 million

PEOPLE REACHED

by VegKit's social media channels, inspiring them to try animal-friendly food.

8,800

VEG STARTER KITS

were posted out, bringing compassion into kitchens across the country.

2,100

DOWNLOADS

of digital Veg Starter Kits made kinder eating accessible to those around the world.

90%

ENDORSEMENT RATE

90% of survey respondents said they'd recommend the Veg Starter Kit to a friend.

30% +

EAT LESS MEAT

About a third of Veg Starter Kit survey respondents reported eating fewer or no animal products.

BEHIND THE SCENES:

Giving animals a powerful voice.

Advocating for animals through legislative and regulatory reform is a slow, but essential, endeavour. While each one of us, as individuals, has an important role to play in paving the way to a brighter future for them, it is critical that animals have strong representation during government and industry decision-making processes.

Animals Australia continued our role as a key stakeholder and voice for animals on many different advisory groups:

- Live Export Animal Welfare Advisory Group
- National Stakeholder Advisory Group (regarding the treatment of animals in slaughterhouses)
- Consultations (facilitated by the federal Department of Agriculture) on the review and renewal of the Australian Animal Welfare Strategy, and the current Model Codes of Practice/Standards and Guidelines for farmed animals
- State Animal Welfare Advisory Committees (Victoria and Tasmania)



↑ Animals Australia CEO, Glenys Oogjes, represents pigs at the Inquiry into pig welfare in Victoria.

Animals Australia advocated for animals during national and state regulatory and parliamentary reviews, including:



Review of the live export Independent Observer Program (submission)



Australian Crocodile Farming Code of Practice review (submission)



Victorian Kangaroo Harvest Management Plan 2024-2026 (submission)



Western Australian cat and dog management Regulations (submission)



Inquiry into pig welfare in Victoria (submission and in-person testimony)



South Australian Animal Welfare Bill (submission)



Customs Legislation Amendment (Commercial Greyhound Export and Import Prohibition) Bill (submission)



Victorian Animal Care and Protection Bill (submission)



Internal review of the RSPCA Approved Farming standards for salmon and meat chicken farming



COLLABORATION:

Joining forces for a **kinder** world.

Animals Australia has partnered with animal protection allies to strengthen the collective voice for animals across the world.





Members of:

- **International Coalition for Animal Welfare**
 (convened by the World Federation for Animals)
 Provides formal advice to the World Organisation for Animal Welfare (WOAH – formerly the OIE). Through this body we contribute submissions and advice on the animal welfare Code chapters that set minimum international standards.
- **World Federation for Animals**
 A Federation of over 60 NGOs from around the world working towards the recognition of animal welfare as essential for the sustainable development agenda. (Founding member, and Board member)
- **Eurogroup for Animals**
- **International Kangaroo Protection Alliance**
- **Australian Alliance for Animals** (Founding member)

Sponsorships:

Sintesia Animalia Indonesia
Indonesia

Animal Justice Awards
Animal Justice Foundation,
Australia

Collective Fashion Justice
Australia

Defend the Wild
Australia

National Desexing Month
National Desexing Network
/ Animal Welfare League
Queensland, Australia

Al Mawa for Nature & Wildlife
Princess Alia Foundation,
Jordan

A win for dogs in Bali

In a historic ruling, the trade and distribution of dog meat in Bali is now illegal, seven years after Animals Australia’s landmark investigation and our collaboration with local advocates began. Through our global arm, Animals International, we’ve supported the establishment and tireless work of animal welfare organisation, Sintesia Animalia Indonesia, to change the future for animals in the province.



LIFE-CHANGING BEQUESTS:

Legacies for a kinder future.

We are immensely grateful to our kind-hearted supporters who left bequest gifts received this year. We will continue our work in their honour, towards our shared goal of a kinder world for all.



With our deepest gratitude to our donors who left a bequest gift this year – their legacy will live on through our work:

- Ms Bernadette Sheridan
- Brenda Beatrice Magnifico
- Bronwyn Jane Knofel
- Carole Dianne Taylor
- Mr Christopher Armstrong
- Mr David Jenner
- Mrs Elisabeth Rakusan
- Ms Liz (Elizabeth) Glynn
- Fler Beaumont
- Gabrielle Grasso
- Ms Gabrielle Knox
- Helen and Eberhard Schicha
- Ms Helene Griffiths
- Jacqueline Merlino
- Jana Marie Jones
- Ms Jennifer Peta Richardson
- John Tolhurst
- Ms Julie Douglas
- Mrs Kathryn Warren
- Dr Kay Adelaide Perkins
- Ms Louise McLean
- Margaret Berryman
- Ms Margaret Neate
- Marguerite Maria Brose
- Marija and Kerry Charleston
- Patricia Beer
- Reginald & Alma Langley Trust
- Rena Grantham
- Ronny Wilfred Lloyd
- Mr Robin Edwards
- Ruth Gibson Hand
- Ms Shirley Bethune
- Dr Siobhan O'Sullivan
- Ms Susanne Briggs
- Yvonne Holden



By remembering animals in your Will and leaving a gift to Animals Australia, your compassion for all will live on beyond your lifetime.

Bequests allow us to confidently plan for the future, and continue our initiatives to shine a light on the issues affecting millions of animals.

Animals Australia has partnered with Gathered Here, a secure, online Will-writing provider. Gathered Here is completely free and does not take a percentage of any legacy gift you leave, meaning 100% of your intended support for animals will be received and carefully stewarded by Animals Australia. Visit [gatheredhere.com.au](#) for more information.

This year we received memorial donations in honour of compassionate supporters, some who we knew well, and others we never met, but wish we had. In loving memory of those who changed the world for animals:

- Anthony Slieman
- Arthur Towers
- Asta Lunn
- Barrie Grigg
- Beau Joel Wignall
- Caitlin Moorhouse
- Cass North
- Charles Davis
- David Bruce
- Edward Allen
- Elaine Pozzi
- Mrs Elisabeth Turner
- Harrison Quenault
- Chandra Weerasekera
- Helen Ford
- Henrietta Kaye
- Janette Rose-Marie Thompson
- Jenny Ingrid Gaze
- Joan Pauline Hessey
- Joy Hatcher
- Kathryn Saunders
- Kathy Burke
- Kiearna Freeburn
- Miss Kylie Eddy
- Linda Noblet
- Lisa Toren
- Lucie Tsai
- Mrs Lyn Faull
- Marjorie Rudd
- May Killington
- Pamela Wilson
- Patricia Buchanan
- Mrs Romona Hilliger
- Ruth Watson
- Sharon Buckley
- Susan Ann Clark
- Vonda Simms

Financial snapshot.

Animals Australia receives no government funding. It is only thanks to our generous donors that we can create change for animals. Every dollar that fuels our advocacy campaigns, investigations, legal work and research comes from compassionate individuals who stand beside us as we pave the way to a kinder world.



♡ Monthly gifts

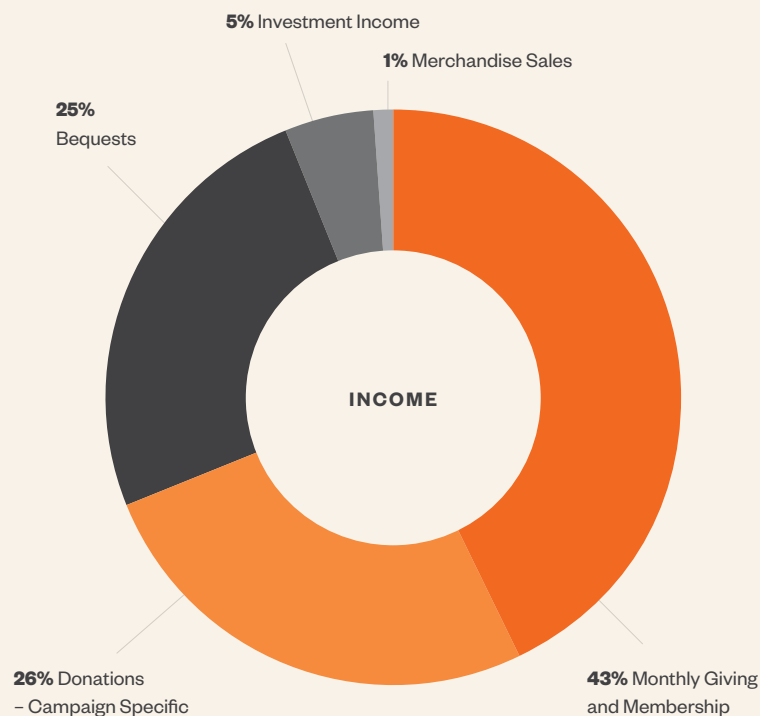
Our Monthly Donors help animals every day of the year. They enable us to plan all our powerful campaigns and make impactful decisions at short notice. This year, our Monthly Donors funded each step of every campaign from research and planning to development to deployment. They were also critical to our landmark legal action, funding the intensive preparation required to launch our legal case for pigs and native dingoes. With the deepest gratitude, thank you to each of you, for your ongoing commitment and invaluable contributions to helping change the world for animals.

♡ Bequests

Over the last 12 months, those who chose to leave a gift in their Will continued to change the world for animals beyond their lifetime. With so much change from one year to the next, Animals Australia is offered stability and security to continue our work thanks to these generous bequests left for animals. We thank every kind-hearted advocate who entrusted us with their legacy, and we are committed to continue our work in their honour.

Campaign-specific donations

Each time we reach out for support on specific campaigns, we are moved by the generosity of our supporters. This year, your donations were instrumental in our work to finally see an end date to the live sheep export trade legislated. They also helped protect Australian wildlife and provided lifesaving support for animals in disaster and war zones around the world through our Emergency Grants appeals. It's your unwavering support that makes change for animals possible.



INCOME	2023/24		2022/23	
Monthly Giving and Membership	\$4,789,293	43%	\$4,855,665	32%
Donations - Campaign Specific	\$2,923,223	26%	\$3,028,691	20%
Bequests	\$2,870,320	25%	\$6,765,114	45%
Investment Income	\$574,367	5%	\$278,373	2%
Merchandise Sales	\$90,094	1%	\$81,693	1%
Non Government Grants & Other Income	\$3,781	0%	\$10,156	0%
	\$11,251,078	100%	\$15,019,692	100%



There is always so much more to do I know. But pausing to see what has been achieved is so very important for perspective and ongoing progress. What a joy to feel part of an organisation that stands so unflinchingly against the neglect, cruelty and totally unacceptable abuse of animals.

JEANNIE, QUEENSLAND - MONTHLY DONOR

Animal Protection Programs

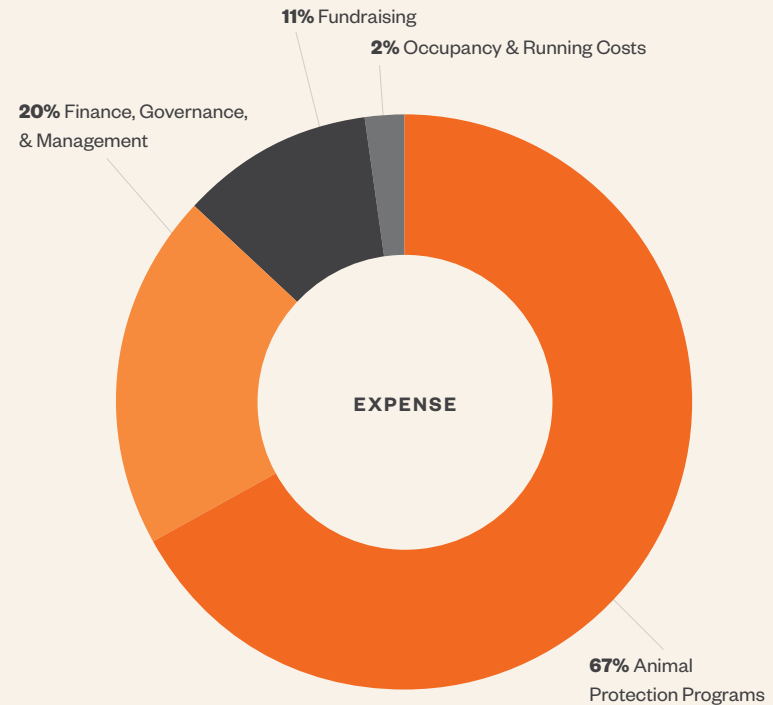
Creating meaningful, long-term change for animals is at the core of everything we do. Through your support, we have not only given animals a voice during legislative reviews and in court, but we also ran thought-provoking, heart-changing initiatives to inspire countless individuals to be the change they wish to see in the world. Our work helped animals here and globally, by highlighting not just the plight of Australian wildlife but also animals affected by disaster and conflict across the globe.

Live export and farmed animal protection

Farmed animals suffer in the greatest numbers, and for this reason, changing the world for them remains our area of greatest focus. This year, through eye-opening investigations, government and industry consultation, legal challenges and campaigning, our donors have helped shine a light on their plight and given them the strongest possible representation. The need for these animals is infinite but we remain committed, motivated by progress such as the historic announcement of an end date for the live sheep trade – a significant milestone in our long-standing campaign.

Transforming the food system

To truly spare the animals in our broken food system, the root cause of their suffering cannot be ignored – the demand for what their bodies can produce. Changes in laws and regulations happen slowly, and while that change is critical, it ultimately only mitigates the suffering animals endure. Sadly, it will not *free them* from it. Shifting to a food system that is kinder to animals, as well as wildlife and the environment we share, is the most powerful way to make a difference. For this reason, transforming the food system remains a core focus in our mission to create a kinder world for all.



EXPENSE	2023/24		2022/23	
Animal Protection Programs	\$8,047,876	67%	\$12,475,136	76%
Finance, Governance & Management	\$2,370,830	20%	\$1,913,809	11%
Fundraising	\$1,313,565	11%	\$1,275,142	8%
Occupancy & Running Costs	\$187,571	2%	\$782,045	5%
	\$11,919,842	100%	\$16,446,132	100%

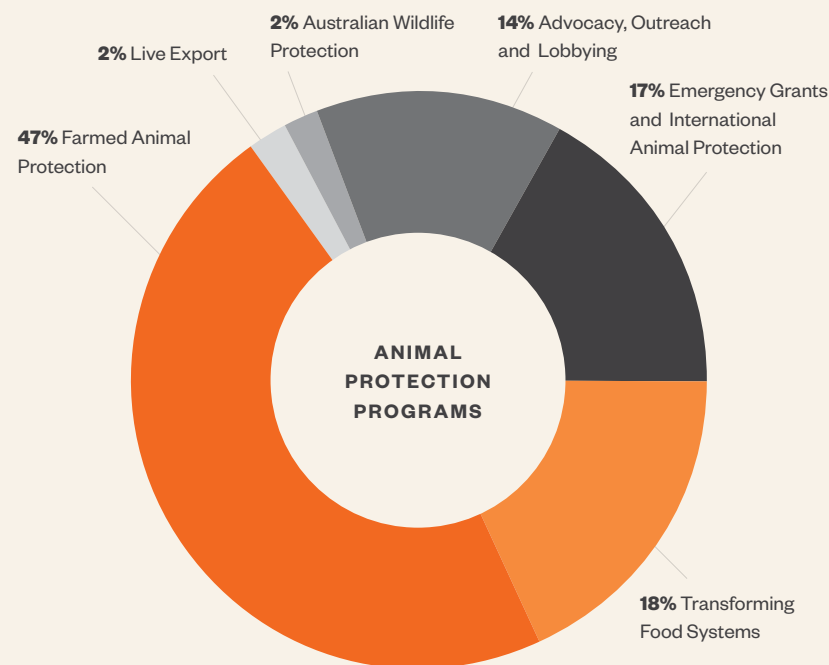
Finance, Governance and Management

Animals Australia is independently audited every year to both maintain our charity status and ensure full transparency and accountability for all generous donations we receive. Ensuring the highest standards of organisational management is the focus of our finance and governance team who invest in the management and protection of our systems, oversee our data security compliance, care for our team of advocates, and ensure robust oversight of our finances. This work is crucial given our ambitious work for animals relies heavily on innovative technology.

Fundraising

Animals Australia receives no government funding, making fundraising critical to sustaining our work for animals. Every dollar we raise helps us invest in our work to amplify our message of kindness to an even bigger audience worldwide. Our investment in fundraising spans many channels and includes updates to our existing donors and promotion of our work to audiences who share our values but may not yet support us. This small team looks after our generous donors and oversees our critical fundraising programs to ensure our annual income can support our ambitious campaigns.

Several of our expenses have been recategorised to provide greater insights and transparency into our expenditure. Please note that in doing so, this has also updated our 22/23 expense breakdown.



ANIMAL PROTECTION PROGRAMS	2023/24		2022/23	
Farmed Animal Protection	\$3,767,736	47%	\$6,594,746	53%
Transforming Food Systems	\$1,479,709	18%	\$2,589,118	21%
Emergency Grants and International Animal Protection	\$1,339,181	17%	\$1,530,207	12%
Advocacy, Outreach & Lobbying	\$1,098,567	14%	\$1,339,606	11%
Live Export	\$186,331	2%	\$398,851	3%
Australian Wildlife Protection	\$176,352	2%	\$22,608	0%
	\$8,047,876	100%	\$12,475,136	100%



In the face of great challenges, we ‘stay the course’ for animals – because our hearts won’t let us do otherwise. On behalf of the entire Animals Australia team, **thank you for your support.**

Printed with vegetable based inks on 100% recycled paper